

# Seven-Day Faculty Development Programme on Business Studies



Organized by

**ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA**

DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

In Collaboration with

DEPARTMENT OF COMMERCE, UNIVERSITY OF CALCUTTA



**DATES : 20<sup>th</sup> – 26<sup>th</sup> May, 2019**

## PROGRAMME SCHEDULE

2019	Session I	Session II
MAY	( 10 am – 1 pm )	( 2 pm – 5 pm )
20 <sup>TH</sup>	<b>Inaugural Session</b> Chief Guest - <b>Dr. Swagata Sen</b> VC, University of Gour Banga	<b>Industry Expert</b> from <i>Insurance Sector</i>
	11 am - 11.15 am <i>Tea Break</i>	3.30 pm – 3.45 pm <i>Tea Break</i>
	<b>Keynote Speaker</b> <b>Industry-Academic Interface</b> Prof. Arup Choudhuri <i>Acasia Global Consulting, LLP</i>	<b>Industry Expert</b> from <i>Insurance Sector</i>
21 <sup>ST</sup>	<b>Banking and Insurance as a</b> A Specialized Approach Prof. Arup Choudhuri <i>Acasia Global Consulting, LLP</i>	<b>Capital Budgeting</b> <b>and Behavioral Finance</b> Dr. Jayanta Nath Mukherjee <i>Director, JDBI</i>
	11.30 am - 11.45 am <i>Tea Break</i>	3.30 pm – 3.45 pm <i>Tea Break</i>
	<i>Session Continues</i>	<i>Session Continues</i>
22 <sup>ND</sup>	<b>Case Based Teaching on</b> <b>Management</b> Dr. Anjan Ghosh – <i>IEST</i>	<b>Ind AS</b> Dr. Sunil Gandhi <i>University of Kalyani</i>
	11.30 am - 11.45 am <i>Tea Break</i>	3.30 pm – 3.45 pm <i>Tea Break</i>
	<i>Session Continues</i>	<i>Session Continues</i>
23 <sup>RD</sup>	<b>Stock Market Investment</b> Dr. Tamal Dutta Choudhury <i>Calcutta Business School</i>	<b>Ind AS</b> Dr. A.M. Pal <i>University of Calcutta</i>
	11.30 am - 11.45 am <i>Tea Break</i>	3.30 pm – 3.45 pm <i>Tea Break</i>
	<i>Session Continues</i>	<i>Session Continues</i>
24 <sup>TH</sup>	<b>Recent Trends in</b> <b>Business Management</b> Dr. Rajiv Dasgupta <i>University of Calcutta</i>	<b>Marketing and</b> <b>Consumer Behaviour</b> Dr. Mohua Banerjee <i>IMI, Kolkata</i>
	11.30 am - 11.45 am <i>Tea Break</i>	3.30 pm – 3.45 pm <i>Tea Break</i>
	<i>Session Continues</i>	<i>Session Continues</i>
25 <sup>TH</sup>	<b>Marketing Management</b> Prof. Ravi Venkatesh <i>CEO, Surekha Group</i>	<b>Application of Statistics</b> Dr. Ayan Chanda <i>St. Xavier's College, Kolkata</i>
	11.30 am - 11.45 am <i>Tea Break</i>	Valedictory Session: 3.45 pm Guest of Honor <b>Dr. Malayendu Saha</b> <i>Chairman, WB JEE Board</i>
	<b>Human Resource Management</b> Dr. Amir Jaffar <i>AMU Murshidabad Campus</i>	
26 <sup>TH</sup>	<b>Feedback Session</b>	

1 p.m. – 2 p.m. Lunch Time

**CHIEF PATRON**  
Rev.Fr. Dr. Dominic Savio, S.J.  
Principal  
St. Xavier's College  
(Autonomous), Kolkata

### Patrons

Rev. Fr. Dr. S. Xavier, S.J.  
Vice Principal  
Dept. of Commerce ( Morning )  
Rev. Fr. Peter Arockiam, S.J.  
Vice Principal  
Dept. of Commerce ( Evening )  
Prof. Dr. D.R. Dandapat  
Dean, Dept. of Commerce  
University of Calcutta  
Prof. Dr. J. K. Das  
Head, Dept. of Commerce  
University of Calcutta

### ADVISORY COMMITTEE

Prof. Swapan Banerjee, *Dean,*  
*Dept. of Commerce ( Morning )*  
Dr. S.K. Basu, *Dean*  
*PG Dept. of Commerce*  
Dr. Amitava Roy, *Dean*  
*Dept. of Commerce ( Evening )*  
Prof. Sougata Banerjee, *Dean*  
*Dept. of Business Administration*

### Joint Conveners

Dr. Samir Kr. Lobwo  
*Associate Professor*  
Prof. Saptarshi Ray  
*Professor – in – Charge*  
*Accounting and Finance*

### Programme Coordinators

Prof. Soumendra Laha  
Prof. Joyita Banerji

### Core Committee

Dr. Partha Pratim Ghosh  
Dr. Atish Prosad Mondal  
Dr. Madhusree Mukherjee  
Dr. Shivaji Banerjee

## Additional Information:

Registration to be done via online application. Registration fees for each candidate **Rs. 3,000** ( preferably by Online payment to St. Xavier's College Bank A/c. or by DD payable at Kolkata in favor of St. Xavier's College or

**No spot registration is permissible.**

## About the Programme:

The Faculty Development Programme has been organized to achieve two prime objectives :

- To strengthen the pedagogical skills of the current faculty members or those interested to pursue academic careers.
- To assist the Faculty members in handling the trials of the newly implemented Choice Based Credit System.

## Target Audience:

The programme is aimed at current and prospective members of academia and members of staff training institutes. Its objective is to aid the participants in coping with the truly dynamic environment of business and stay relevant in an increasingly challenging business habitat. The programme envisages itself to be helpful for the participants who teach finance, management and related disciplines.

## Accommodation:

**Out of Station participants have to make their own arrangements for accommodation. The College is not responsible for the payment of any TA/DA to the participants.**

## How to Apply:

- Download the brochure of the Faculty Development Programme and the attached form.
- Fill it in with the necessary details and a No-Objection Certificate (from the participant's Institutional Head.)
- Scan the filled in registration form and e-mail it to – [sxccomfdp2019@sxccal.edu](mailto:sxccomfdp2019@sxccal.edu)

*Limited seats are available through registration on the basis of first come first serve basis. The organizers retain the right of selection. Issuance of FDP Certificate is subjected to presentation of NOC from the Head of the Institution to the organizers.*

## Mode of Payment:

Participants can pay via Demand Draft or Online Payment (NEFT/IMPS) A Demand Draft of the required amount should be made in favor of 'St. Xavier's College' payable at Kolkata and should reach the organizers by **18<sup>th</sup> May 2019**.

Online payment may be made directly to the College's bank account with the following details:

Name of the Payee	: St. Xavier's College
Name of Bank	: Syndicate Bank
Branch Code Number	: 9585
Bank Account Number	: 95852010004418
IFSC	: SYNB0009585

## ORGANIZING COMMITTEES:

### BUDGETARY COMMITTEE:

Prof. Anirban Ghoshal  
Dr. Srimoyee Guha Roy  
Prof. Rajni Gupta

### HOSPITALITY COMMITTEE:

Prof. Subir Srimani  
Prof. Koushik Chatterjee  
Dr. Supriyo Patra  
Prof. Sourav Das

### REGISTRATION COMMITTEE:

Prof. Puja Bhowmik  
Prof. Ruby Mary Notts  
Prof. Rajashik Sen

### RECEPTION COMMITTEE:

Dr. Anulekha Banerjee  
Dr. Sumana Guha  
Prof. M. Subramaniam

### CERTIFICATE COMMITTEE:

Dr. Soheli Ghose  
Prof. Shaunak Roy

## Selection :

The filled in application form must reach the above mentioned email address by 15<sup>th</sup> May, 2019. The selected candidates will be informed by 16<sup>th</sup> May, 2019. Only selected participants are requested to pay the registration fees through online payment or Demand Draft by 18<sup>th</sup> May, 2019. On successful payment, the participants must immediately email with the NEFT UTR No./ transaction number to the above mentioned email address by 18<sup>th</sup> May, 2019. A final confirmation will be conveyed to the successful participants by 19<sup>th</sup> May, 2019.

## Important Dates:

Submission of application	: 15 <sup>th</sup> May, 2019
Notification to selected candidates	: 16 <sup>th</sup> May, 2019
Last date of fees payment	: 18 <sup>th</sup> May, 2019
Final Acceptance Notification	: 19 <sup>th</sup> May, 2019

For further queries please contact the following professors:

Prof. Saptarshi Ray – 9830922522, Prof. Soumendra Laha – 9433407348, Prof. Joyita Banerji – 9339419808

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Please fill the particulars below in

**CAPITAL LETTERS**

PHOTO

Name: ( Mr / Ms / Dr.) \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

Current Designation: \_\_\_\_\_

Institutional Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Institutional Phone Number: \_\_\_\_\_

Food Preference: (Veg. / Non- Veg.) \_\_\_\_\_

Whether NOC is attached ( Yes / No ) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## **Guidelines:**

- Download the form and **Get a print-out of the form > Fill up the details > Affix photo > Sign and scan it.**
- Email the scanned form at [sxccomfdp2019@sxccal.edu](mailto:sxccomfdp2019@sxccal.edu)
- Selected candidates will be informed through email notification.
- The NOC is mandatory for issuance of FDP completion certificate.**