

REVISED CURRICULUM FOR M.COM

Course Objectives: The course curriculum aims at

- (i) Offering modern and quality education in the higher studies of Commerce to assist our students to have competitive edge in a globalised environment;
- (ii) Providing specialized knowledge and skills with practical orientation through industry exposure;
- (iii) Facilitating the development of competency for research in the various upcoming fields of commerce, and
- (iv) Developing human resources with social values to cater to the needs of different social sectors including industries and academia at national and international levels.

Semester	Duration	Total marks	Total Credit	Exam. Month
I	July - December	350	21	December
II	January - June	350	21	June
III	July - December	300	23	December
IV	January - June	400	23	June
Co-curricular activities (soft skill development and industry internship)			2	
TOTAL		1400	90	

Semester I

Code	Title	Marks	Credit hours	Credits
M 101	Organisational Behaviour	50	45	3
M 102	Basic Mathematics and Statistics	50	45	3
M 103	Managerial Economics I	50	45	3
M 104	Managerial Economics II	50	45	3
M 105	Operations Research	50	45	3
M 106	Corporate Financial Accounting & Reporting	50	45	3
M 107	Information System Management	50	45	3
TOTAL		350		21

Semester II

Code	Title	Marks	Credit hours	Credits
M 201	Strategic Management & Human Resource Management	50	45	3
M 202	Statistics for Business Decisions	50	45	3
M 203	Economic Environment of Business	50	45	3
M 204	Marketing Management	50	45	3
M 205	Financial Management	50	45	3
M 206	Strategic Cost and Management Accounting	50	45	3
M 207	E-commerce Application	50	45	3
TOTAL		350		21

Semester III

Code	Title	Marks	Credit hours	Credits
M 301	Specialisation Paper I	50	60	4
M 302	Specialisation Paper II	50	60	4
M 303	Specialisation Paper III	50	60	4
M 304	Specialisation Paper IV	50	60	4
M 305	Specialisation Paper V	50	60	4
M 306	Introduction to Research Methodology including SPSS package	50	45	3
	TOTAL	300		23

Semester IV

Code	Title	Marks	Credit hours	Credit
M 401	Specialisation Paper VI	50	60	4
M 402	Specialisation Paper VII	50	60	4
M 403	Specialisation Paper VIII	50	60	4
M 404	Project Work (including viva)	100	90	6
M 405	Seminar Presentation	100	45	3
M 406	Comprehensive Viva Voce	50		2
	TOTAL	400		23

SPECIALISATION GROUPS:

ACCOUNTING & FINANCE

- Paper I: Taxation for Business Decision Making**
- Paper II: Advanced Auditing and Assurance Services**
- Paper III: Financial Statement Analysis**
- Paper IV: Financial Institutions & Markets**
- Paper V: Strategic Financial Management**
- Paper VI: Derivatives and Risk Management**
- Paper VII: International Accounting and Finance**
- Paper VIII: Securities Analysis and Portfolio Management**

MARKETING MANAGEMENT

- Paper I: Sales and Distribution Management**
- Paper II: Integrated Marketing Communications**
- Paper III: Consumer Behaviour & Marketing Research**
- Paper IV: Retail Management & Logistics Management**
- Paper V: Product and Brand Management**
- Paper VI: International Marketing**
- Paper VII: Rural and Agricultural Marketing**
- Paper VII: Social Marketing and Marketing of Services**

INTERNATIONAL BUSINESS

- Paper I: International Trade Theory**
- Paper II: International Trade Policy**
- Paper III: International Monetary Relations I**
- Paper IV: International Monetary Relations II**
- Paper V: International Business Environment**
- Paper VI: International Business Strategy**
- Paper VII: India's Foreign Trade**
- Paper VIII: Import Export Procedure and Documentation**