

Student's Roll No.

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**3rd SEMESTER EXAMINATION – BBA
NOV – DEC 2009**

**INTERNATIONAL BUSINESS
(HONOURS)**

INBA3301

Monday, December 21, 2009

09:30 am to 11:30 am

Time allowed: 2 hours

Full Marks: 50

Instructions:

- Use fountain pen or ball-point pen of blue or black ink.
- Answer in own words as far as practicable.
- Do not write anything on the Question paper other than Roll No.

GROUP – A

Answer **ANY FIVE** questions:

1. What is meant by 'TRIPS'?
2. Distinguish between 'LICENSING' and 'JOINT VENTURE'.
3. What is 'MFN'?
4. Give examples of Non-Tariff Barriers.
5. What is an MNC? Give examples of two MNC's in India.
6. What do you mean by 'technology transfer'?
7. Distinguish between FDI and FII. [5 x 2 = 10]

GROUP – B

Answer **ANY FOUR** questions:

8. Briefly outline the various options for market entry available to the international marketer. [10]
9. What are the factors leading to the development and growth of international business in the post world war period? [10]
10. Describe the objectives and functions of the WTO. [10]
11. Outline the costs and the benefits of FDI to the host economy. [10]
12. (i) What are the components of BOP accounts?
(ii) What is BOP disequilibrium and what are factors that can cause this? [3+7]
13. Write short notes on (**any two**): [2x5=10]
 - (a) SAARC
 - (b) SDR
 - (c) GATT
 - (d) Functions of IMF.
