

Student's Roll No.		-		-		-					
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ST. XAVIER'S COLLEGE (AUTONOMOUS)

**3rd SEMESTER EXAMINATION
B.B.A.
NOV - DEC 2010**

INTERNATIONAL BUSINESS

INBA3301

Wednesday, December 15, 2010 9:30 am to 11:30 am

Time allowed: **2 hours**

Full Marks: **50**

Instructions:

- Use fountain pen or ball-point pen of blue or black ink.
- Answer in your own words as far as practicable.
- Do not write anything on the Question paper other than your Roll No.

Group – A

Answer **ANY FIVE** questions:

[5x2 = 10]

1. What is meant by TRIPS?
2. Explain with an example what is meant by Franchising.
3. What are Non Tariff Barriers?
4. What are the necessities of economic grouping?
5. What are flexible exchange rates?
6. Briefly outline the role of ASEAN.
7. What are the functions of the WTO?

Group – B

Answer **ANY FOUR** questions.

[4x10 = 40]

1. What is an MNC? List the benefits of the MNC. Sometimes, however, in developing countries, the MNC is viewed as a threat. Discuss your views.
[2+4+4 = 10]
2. What do you mean by technology transfer? Discuss the impact of TT on international business.
[3+7 = 10]
3. (a) Distinguish between FDI and FII.
(b) Discuss **ANY ONE** of the following with a real life example:
(i) Joint Venture.
(ii) Turnkey Operations.
[4+6 = 10]
4. Distinguish between Balance of Trade and Balance of Payment of a country. What is BOP disequilibrium? Discuss different macro economic policies for correction of BOP disequilibrium.
[3+7 = 10]
5. (a) What are the objectives of Regional Grouping?
(b) Discuss objectives and formation of NAFTA.
[5+5 = 10]
6. Write short notes on **ANY TWO**:
(a) SAARC
(b) GATT
(c) Wholly Owned Subsidiary
(d) Transnationality Index.
[5+5 = 10]
