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ST. XAVIER'S COLLEGE (AUTONOMOUS)

**5th SEMESTER EXAMINATION
B.B.A.
NOV - DEC 2010**

**INFORMATION TECHNOLOGY IN
MANAGEMENT**

ITMA3501

Friday, November 26, 2010 8:30 am to 10:30 pm

Time allowed: **2 hours**

Full Marks: **50**

Instructions:

- Use fountain pen or ball-point pen of blue or black ink.
- Answer in your own words as far as practicable.
- Do not write anything on the Question paper other than your Roll No.

GROUP – A

Answer **ANY SIX** questions:

(6x3=18)

1. What are the benefits of ERP?
2. Give the definition of System with example.
3. State the characteristics of Information Gathering Techniques.
4. What are the disadvantages of Waterfall Model?
5. What are the scopes of ERP?
6. State the purposes of System Implementation.
7. What do you mean by cost benefit analysis?
8. What are the benefits of modular design?
9. What is MIS?
10. What is Integration Testing?

GROUP – B

Answer **ANY FOUR** questions:

(4x8=32)

1. Discuss in detail the System Development Life Cycle Model.
2. Draw a DFD for the following problem:
Bebop Records is a mail-order company that distributes CDs and tapes at discount price to record-club members. When an order processing clerk receives an order form, he or she verifies that the sender is a club member by checking the Member file. If the sender is not a member, the clerk returns the order along with a membership application form. If the customer is a member, the clerk verifies the order item data by checking the Item file. Then the clerk enters the order data and saves it to the Daily Orders file. The clerk also prints an invoice and shipping list for each order, which are forwarded to Order Fulfillment.
3. Draw an ERD with proper Entity, Relationships & Attributes for an Examination System.
4. Draw a Decision Table for the following problem:
To be eligible for the post of Assistant Manager in XYZ Sales & Services Co. Ltd., a candidate must have a MBA degree with 2 years of Experience. However if the candidate has secured 75% of marks in MBA, the experience is not required.
5. (a) What are the features of ERP? (4)
(b) What are the pitfalls of ERP? (4)
6. (a) Discuss the various types of feasibility study in System Analysis. (4)
(b) Discuss the various types of System maintenance. (4)
