

COURSE OBJECTIVES :

The course will (i) integrate knowledge and skill that will sustain an environment of learning and creativity; (ii) provide for a high quality education in business studies and offer as a platform for those who decide to continue with higher education and research or pursue a professional career after completing graduation; (iii) assist to serve the needs of those who intend to work in the business houses or start their own businesses; and (iv) enable a student to be capable of making decisions at all levels of management.

Semester	Duration	Total Marks	Total Credit Hours	Total Credit	Exam Month
I	July - December	350	285	19	December
II	January - June	400	330	22	June
III	July - December	350	330	22	December
IV	January - June	400	330	22	June
V	July - December	300	315	21	December
VI	January - June	300	270	18	June
Co-curricular & extra-curricular activities (NCC, NSS, Sports, Human Rights Activities etc.)			180	6	
TOTAL		2100	2040	130	

Note 1 : Credit hours for the subjects include class hours, tutorials and directed library work and study activities.

Note 2 : one credit is equivalent of 15 hours.

Note 3 : Qualifying marks for each paper will be 40%.

Note 4 : 20% and attendance of marks in each paper is to be reserved for class assignments and/or internal assessments and class attendance; the designs of which are to be decided by respective departments.

Note 5 : A student will be promoted to 2nd/3rd year (3rd / 5th semester) only after the completion of 75% of the credits of the previous year (two semesters together).

Note 6 : For co-curricular & extra curricular activities one credit is equivalent of 30 hours.

SEMESTER - I

Code	Title	Marks	Credit Hours	Credits
1-1	English	50	15	1
1-2	M.I.L.(Beng/Hindi/Alt.Eng)I	50	15	1
1-3	Env. Studies I	50	15	1
1-4	Principles of Management	50	60	4
1-5	Microeconomics I	50	60	4
1-6	Basic Mathematics	50	60	4
1-7	Cost & Management Accounting I	50	60	4
	TOTAL	350	285	19

SEMESTER - II

Code	Title	Marks	Credit Hours	Credits
2-1	M.I.L.(Beng/Hindi/Alt.Eng)I	50	15	1
2-2	Env. Studies II	50	15	1
2-3	Organisational Behaviour	50	45	3
2-4	Microeconomics II	50	45	3
2-5	Business Regulatory Framework I	50	45	3
2-6	Basic Statistics	50	45	3
2-7	Financial Accounting I	50	60	4
2-8	Cost & Management Accounting II	50	60	4
	TOTAL	400	330	22

SEMESTER - III

Code	Title	Marks	Credit Hours	Credits
3-1	Entrepreneurship Development & Business Ethics	50	45	3
3-2	Macroeconomics	50	45	3
3-3	Advanced Business Mathematics & Statistics I	50	60	4
3-4	Business Regulatory Framework II	50	45	3
3-5	Information Technology & Its Business Application (Theory)	50	45	3
3-6	Financial Accounting II	50	45	3
3-7	Direct Taxation	50	45	3
	TOTAL	350	330	22

SEMESTER - IV

Code	Title	Marks	Credit Hours	Credits
4-1	Business Communication	50	15	1
4-2	Economic Environment of Indian Business	50	45	3
4-3	Functional Management	50	45	3
4-4	Company Law	50	45	3
4-5	Introduction to E-Business	50	45	3
4-6	Information Technology & Its Business Application (Practical)	50	45	3
4-7	Indirect Taxation	50	45	3
4-8	Advanced Business Mathematics. & Statistics II	50	45	3
	TOTAL	400	330	22

SEMESTER - V

Code	Title	Marks	Credit Hours	Credits
5-O1	Optional paper I	100	105	7
5-O2	Optional paper II	100	105	7
5-O3	Optional paper III	100	105	7
	TOTAL	300	315	21

SEMESTER - VI

Code	Title	Marks Hours	Credit	Credits
6-O4	Optional paper IV	100	105	7
6-O5	Optional paper V	100	105	7
6-P	Project & Seminar Presentation	100	60	4
	TOTAL	300	270	18

OPTIONAL GROUPS**A. Accounting & Finance**

- Paper 1 : Financial Management
- Paper II : Advanced Direct & Indirect Tax
- Paper III : Corporate Accounting.
- Paper IV : Auditing
- Paper V : Financial Market Operations & Financial Statement Analysis

B. Marketing Management

- Paper I : Principles of Marketing
- Paper II : Marketing Communication & Advertising
- Paper III : Sales Organisation & Management.
- Paper IV : Fundamentals of Consumer Behaviour & Market Research.
- Paper V : Rural Marketing & Service Marketing

C. E-commerce

- Paper I : Fundamentals of Electronic Communications
- Paper II : E-Commerce & Functional Business Systems
- Paper III : (a) Internet and world wide web (b) E-Commerce Technologies
- Paper IV: Database Management System & System Analysis & Design
- Paper V: E-Commerce Application (Practical)