Fundamentals of Management & Organizational Behaviour

1. Knowledge:

- Define the concept of management and explain its importance in organizational success.
- Identify the different levels of management and describe their roles and responsibilities.
- Discuss whether management is considered an art, science, or profession and analyze the implications of each perspective.
- Explain the universality of management and its application across different industries and sectors.

2. Comprehension:

- Summarize the managerial functions outlined by Henri Fayol and explain how they contribute to organizational effectiveness.
- Compare and contrast the different managerial roles identified by Henry Mintzberg and discuss their significance in modern organizations.
- Analyze how managers utilize their skills, knowledge, and abilities to effectively lead and coordinate resources in the pursuit of organizational goals.

3. Application:

- Apply the principles of management to analyze and solve real-world organizational challenges and issues.
- Develop strategies for improving managerial effectiveness and enhancing organizational performance.
- Evaluate the impact of various management approaches and styles on employee motivation, productivity, and job satisfaction.

4. Analysis:

- Critically evaluate the role of managers in decision-making, problem-solving, and change management processes.
- Assess the effectiveness of different management practices in achieving organizational objectives.
- Analyze the implications of managerial decisions on organizational performance and employee outcomes.

5. Evaluation:

- Critique the strengths and limitations of different management theories and models in addressing contemporary organizational challenges.
- Evaluate the ethical implications of managerial decisions and actions on stakeholders and society.
- Assess the role of diversity, globalization, and technology in shaping the practice of management in the 21st century.

6. Synthesis:

- Synthesize key concepts and theories of management to develop innovative solutions to complex organizational problems.
- Design a comprehensive management strategy that integrates the principles of management with organizational behavior theory.
- Create a framework for effective leadership development and succession planning based on best practices in management.

