



Arup Choudhuri

Department: M.Com

Short Profile:

Prof. Arup Choudhuri is the founder President of Acasia Consulting. Prior to commencing his own consulting firm, he had been the Campus-Head and the Director of the Amity Global Business School, Kolkata. He served a period of thirteen years as the Associate Dean of IBS-Kolkata (Formerly known as ICFAI Business School). He was in various academic committees of the Institute of Chartered Financial Analysts of India.

Prof. Choudhuri acts as the Advisor of various reputed Business Schools in India. His area of specialization is Finance and Banking. He had been into academics for the past two decades. He was a lecturer in the Department of Humanities, Bengal Engineering College (Deemed University). Prior to that he was a UGC- Research Fellow in the Department of Commerce, University of Calcutta.

Prof Choudhuri is known as an excellent corporate trainer. He is a consultant to a number of leading banks and large corporate houses in India and abroad. He is a consultant to the Department of Finance; Govt. of Dubai, United Arab Emirates.

He conducts regular programs for the internal auditors of the Aditya Vikram Birla of Companies (like, Hindalco, Grashim and AVB Nuevo) Prof. Choudhuri has conducted programs on Risk Management in some major nationalized banks in India (Central Bank of India, Allahabad Bank, Canara Bank, Dena Bank, Vijaya Bank). ICICI-Lombard also involved him for training of its officers on Enterprise Risk Management He sphere-headed research on microfinance efforts for marginal tailors of Howrah under the aegis of IBS Center for Social Sustainability. He has worked with different companies as an expert in corporate valuation.

Prof. Arup Choudhuri is a frequent visitor to Bangladesh to train bankers, corporate executives and stock market professionals. Prof. Choudhuri has conducted executive training for top-notch bankers of Bangladesh in Kolkata, India which he organized in IBS-Kolkata with the strategic partner INTIMATE of Bangladesh. In different occasions he had taken sessions in Dhaka with the executives of City Bank, Brac Bank, Bank Asia, United Commercial Bank, Prime Bank Limited, Prime Finance, Lanka Bangla Bank, Rahim-Afroz, Reliance Insurance, IDLC, Mutual Trust Bank, NYK Shipping, Berger Paints etc.

Prof Choudhuri has also visited Malaysia and Singapore for corporate training. He is a trainer of finance with the Government United Arab Emirates.

He has undertaken different research projects in banks, insurance companies and financial institutions. He has undertaken a number of consultancy projects in companies. Cognizant Technology Solutions (CTS), one of the leading software companies having global presence invited Prof. Choudhuri to train their software engineers involved in formulating operational software of CHASE Bank Inc., USA. After the merger of JP-Morgan and CHASE, the same software was retained in the merged entity.

TATA Consultancy Services involved Prof Choudhuri to train their employees managing the credit card operations of Amex Bank Prof Choudhuri was involved in the credit risk profiling of customers of leading organizations like Peerless General Finance, ICICI-Lombard, CARE CRY and BSNL. He was involved in credit risk profiling of industries involved in the Small Scale Sector on behalf of ICICI Bank. He is an advisor to Resource Solutions Management (popularly known as RSM), an organization providing consultancy to several leading banks. Prof. Choudhuri is a Senior Director and Chief Financial Advisor of Flow Consultants.

Prof. Choudhuri is a prolific writer. He has edited two books namely "Environmental Accounting: The Emerging Issues" and "Chinese Banking". He has written more than seventy articles in Indian and international journals of repute. He is a part of the review team of several refereed journals.

Prof. Choudhuri is a member of different Boards of Companies and is associated with different Chambers of Commerce and Industries in India. He is an active member of CII's (Confederation of Indian Industries) Environment Sub-committee and a regular speaker in their programs.