# Departments

# **Department of Commerce (Morning)**



The Department of Commerce (Morning) at St. Xavier's College enjoys a preeminent status for excellence in teaching. It ranks alongside the most highlyrated departments of commerce among the undergraduate colleges of this country. The various endeavours by the stakeholders aim for reaching the pinnacle of success.

St. Xavier's College has become the first in West Bengal and only the third college in the country to earn the highest grade of A++ in the new eight-point

evaluation scale of the National Assessment and Accreditation Council (NAAC). The 157-year-old institute run by Jesuits scored a cumulative grade point average of 3.77 out of 4, the highest among the three institutes to be awarded the top A++ grade so far. The UGC had conferred on St. Xavier's the status of "College of Excellence" and "College with Heritage Status" in 2014 and 2015 respectively.

The Department has implemented the Choice Based Credit System Curriculum

since July 2017 for Semester –I curriculum. The coverage and depth of the topics are well appreciated by all stakeholders.

The Department of Commerce is the first to implement the usage of an app-based attendance system for the students. The graphic and the list view displayed in the app will guide the faculties to identify the students easily. The app provides a user-friendly platform to carry on other academic activities. This endeavor is a remarkable milestone in the history of St. Xavier's College, Kolkata. The motivation goes back to the legacy of Jesuits at St Xavier's College, who are known for their innovations in terms of adoption of new ideas. Following the footsteps of Father Eugene Lafont, who set up modern India's first scientific observatory at St Xavier's, the core committee of administration is spearheading the effort towards e-management of the various functionalities of the college. The app based attendance system is undoubtedly a commendable initiative of the department. The credit for this innovative idea goes to Rev. Dr. S. Xavier, our Vice-Principal.

The Department appreciates the exchange of ideas and assimilation of







knowledge through continuous conducting of seminars and workshops on a regular basis. The FDP is conducted regularly by the faculties to update themselves. The department exhibited unique effort by introducing GST in their curriculum for the first time among the other colleges in Kolkata. Another noteworthy development of the department is the introduction of SPSS in the syllabus of Business Mathematics and Statistics, catering to the second year students under CBCS curriculum. The Department takes initiative to invite resource persons across industry, commerce and trade to conduct enriching seminars for students. All these efforts seek to instill in-depth knowledge among

the student fraternity.

Simultaneously, the students are also aware of the social realities and challenges faced by this country. Our unique and possibly one of its kind "college to village and village to college" (which we call 'Prayas') project was devised to achieve this objective. The foundation course on inter-religious studies surely builds up the morale of the students to mutually appreciate and respect each other.

The diverse student structure together with dedicated faculties contributes enormously to sustain the dynamism of the department. Apart from our committed faculty members and support staff, we are proud of our enthusiastic,





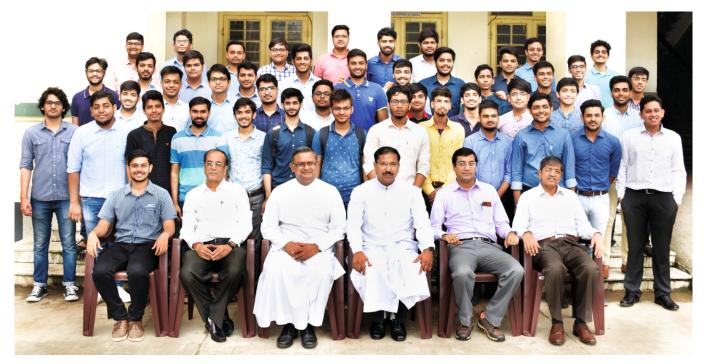
vibrant and academically brilliant students. Our students fare very well in their CA and CS exams as well as in all the other competitive entrance exams like CAT, XAT, MAT to name a few. They also actively participate in extracurricular activities, attend various national and international fests organized by premier institutes like Christ University, Loyola College, SRCC again to name a few institutions only.

Our emphasis has always been on the overall development of the students keeping in line with our motto "Nihil Ultra". This collaborative effort will necessarily produce men and women for others. Thus they will emerge as agents

of change and transformation.

#### **Faculty Achievements**

Between 6th -9th December, Campion Hall, Jesuit College at the University
of Oxford hosted "Connecting Ecologies Symposium": a series of events
bringing together specialists from different academic and professional
backgrounds with the aim of stimulating dialogue and reflection about an
integrated response to environmental change. Dr James Hanvey, SJ, Master
of Campion Hall, declared the symposium open.



He had invited Father. Xavier Savarimuthu SJ saying, "I and the organisers know of your own interest and expertise in this field and believe that you would have a significant contribution to make to the symposium. The aim is to not only to share your respective expertise and insight, but to bring our disciplines into a fruitful, reflective learning conversation".

Keeping to this true expectation in the invitation, Fr. Xavier was the first speaker for the first day session "Conserving and enhancing global resources: conservation, food, climate adaptation" on 7th December 2017. His presentation was titled as "NATURAL RESOURCE DEPLETION AND ENVIRONMENTAL ETHICS - FROM A HYDROLOGICAL PERSPECTIVE".

Fr. Xavier highlighted, "What happens when you take a Ubiquity – God's gift for all of Mankind to cherish –and turn it into a commodity that you can peddle for selfish gains? Our failures are that we over-consume and that we do not share the gifts of creation (tilled too much and kept too little!)". The inspiration behind the interdisciplinary approach of 'Connecting Ecologies' is the vision promoted by the recent encyclical Laudato Si on 'Care for Our Common Home'. In this letter to all people of good will, Pope Francis emphasised that ecological challenges can only be addressed through an appreciation of the interrelatedness of different spheres of life, whether economic and societal systems, scientific developments, or spiritual expression.

The basic structure of Symposium section of 'Connecting Ecologies' consisted of a group of invited specialists from different continents, members of the public in Oxford too attended the opening and closing events, namely a lecture at Pembroke College and a recital in Christchurch Cathedral. Guest Speakers were Professor Kevin Irwin of Catholic University of America and Andreas Carlgren, Vice-Chair of the Stockholm Environment Institute and former Swedish Minister for the Environment. In particular Msgr. Irwin showed how 'Care for Uur Common Home' had

been a sustained interest of Jorge Bergoglio for many years before his elevation to the papacy. Irwin also stressed that Francis' environmental concerns align with the writings and teachings of Francis' two immediate predecessors (John Paul II and Benedict XVI). Andreas Carlgren spoke about the diplomatic and political processes involved in developing and passing climate-control accords. Drawing on his experience as a minister and negotiator at various climate summits, especially his work with the UN Framework Convention on Climate Change (UNFCCC), Carlgren spoke about the scientific basis of climate change and the obstacles to effective global cooperation on the issue.

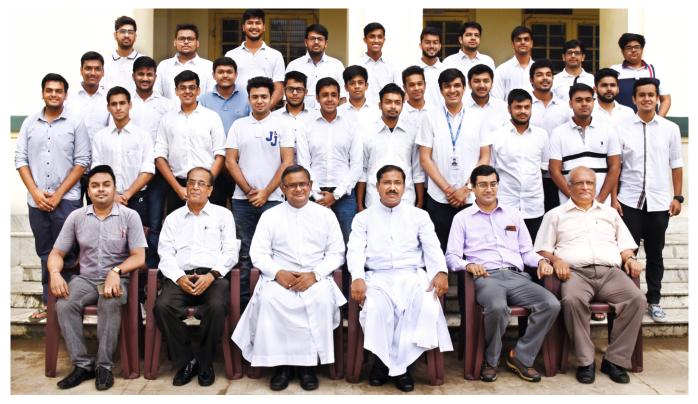
Between 7th -9th December, the symposium had brought together more than forty leading experts from the fields of environmental science, theology, law, migration, and beyond. Taking the form of a colloquium rather than a conference, these three days were designed to help a mutual development for the idea of an 'integral ecology'. We explored this objective methodologically and practically. The sessions did not focus so much on the analysis of ecological stress but mapped out positive responses to it. The key questions were related to how we can begin to construct an integral ecology and provide the resources: conceptual, political, social, scientific, theological.

**Dr. Shivaji Banerjee** chaired a session in Marketing at the National Management Conference on Global Strategy for self sufficiency organised by Bhartiya Vidya Bhawan Kolkata and Association of Indian Management Schools on 24th March 2018. Dr. Banerjee acted as a resource person for Indian Postal Executives at a Management Development Program organised by International Management Institute Kolkata on 19th February 2018. He published a paper on "Determinants of Customer Satisfaction Revisit Intentions and Word of Mouth-A study conducted in selective outlets of Kolkata" at International Journal of Business and Management Invention in Vol 7, Issue 6 with ISSN:2319-8028. Dr. Banerjee delivered a lecture as a subject expert at the Faculty Development Program organised



by National Institute of Technical Teachers Training and Research under MHRD Govt. of India for faculty members of Technical institutes on Performance Appraisal-tools and techniques on June 1st 2018. He was also invited to train faculty at a Faculty Development Program on Marketing support to SSI units at Enterprise Development Institute under Bengal National Chamber of Commerce and Industry on 15th December 2017.  Dr. Anjan Chakraborty published a paper titled, "Understanding the Correlation Between Poverty and GSDP" in the PRISM at Institute of Engineering & Management Review, Volume 2 No.1, March 2018. He attended a two day International Conference on Emerging Perspectives in Commerce, Economics and Management – Policies for a Better World (ICCEM2017) organized by the Department of Commerce and Business Administration, St. Xavier's College(Autonomous), Kolkata, in





## **DEPARTMENT REPORTS** COMMERCE (MORNING)



collaboration with the St. Xavier's University, Kolkata.

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 Prof. Madhu Agnihotri delivered a lecture on "Faculty Perspective on Social Outreach Programmes in City Based Colleges" in the State Level Seminar on "The Challenges and Prospects of Social Outreach Programmes in City Based Colleges" organized by IQAC and NSS at Shri Shikshayatan College, Kolkata on 11th May 2018. Her publications include, "Global Scenario of Whistleblower Act", Book of Papers, National Conference on Dynamics of Global Business Environment: Issues and Challenges, pages, 43-50, December 2017 and "Institutionalized Whistleblowing – A Study of the Perception of Executives of Selected Central Public Sector Enterprises in Kolkata" in Research Bulletin, The Institute of Cost Accountants of India, Vol. 43(II), 72 - 83, 2017 and "Global Scenario of Whistleblower Act", National Conference on Dynamics of Global Business Environment: Issues and Challenges, Organized by the Department of Commerce, J. D. Birla Institute, 31st August and 1st September 2017.

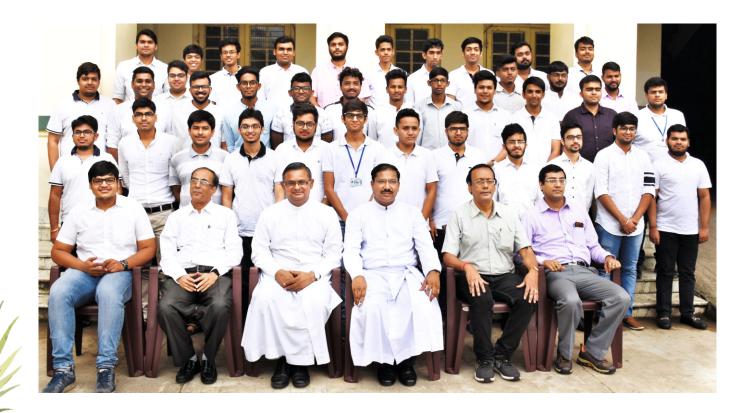
 Prof. Tapalina Bhattasali received Prestigious IRDP Award 2018 – "Teaching and Research Excellence" for remarkable achievements in the field of Teaching, Research and Publications. IRDP selected 75 Professionals among 4,80,206 profiles from all over the World. She was also the recipient of "Adarsh Vidya Saraswati Rashtriya Puraskar", National Award of Excellence 2018 by the Global Management Council, India. Prof. Bhattasali served as a reviewer and program committee member at International Conference on Internet of Things, Big Data and Security (IoTBDS 2018) held in Portugal in March 2018. She was invited by IETE (Institute of Electronics & Telecommunication Engineering), Kolkata as a resource person to deliver lecture on "IoT Security" at Summer School in June 2018 and also invited by Department of Information Technology & Electronics, Government of West Bengal to 'Internet of Things Knowledge Workshop' held at Biswa Bangla Convention Centre, New Town in July 2018. Prof. Bhattasali published a paper entitled "An Adaptation of Context and Trust Aware Access Control for Remote Healthcare" (supported by Information Technology Research Academy, Government of India under ITRA-Mobile grant for Remote Health Project) at International Journal of Software Engineering and Knowledge Engineering, IJSEKE (SCI-E, Scopus indexed), Volume 28, Issue 6, 781–810, ISSN (print):0218-1940 (2018). Her publication also includes a paper entitled "Typing Signature Classification Model for User Identity Verification" (in collaboration with University of Calcutta and Warsaw University of Technology, Poland) at Advanced Computing and Systems





for Security, Springer, 666, 43-67, ISBN (print): 978-981-10-8179-8 (2018).

- Dr. Saswati Chaudhuri acted as a resource person and delivered an invited lecture on 'Direct Cash Transfer and Universal Income Scheme' on 30th May 2018 in Soka University, Japan. Dr. Chaudhuri acted as a resource person and delivered a lecture on 'Direct Cash Transfer in Developing Countries' on 31st January, 2018 in a two-day Seminar on 'Emerging Issues in Economics at a Global Scale' organized by the Department of Economics, Scottish Church College, Kolkata.
- **Dr. Samrat Roy** delivered lecture at IIM, Calcutta on 17th August 2018 on the theme, 'New Directions in Economic Theory and Empirical Economics' organized by the Economics Group at IIMC.
- **Prof. Shaunak Roy** was appointed as a Company Guru at BBN Times, a UK-based Media Tech company since January 2018. He was also invited as a resource person to deliver a session on "There's no Luck. Only Good Marketing" to the 3rd Year marketing specialization students of B.Com at St. Xavier's College (Autonomous), Kolkata on August 4, 2018.



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