

Department of Mass Communication and Videography



The Department of Mass Communication and Videography provides a balanced input of both theory and practice to the students. The department boasts of faculty who are academic as well as professional experts.

The students who graduated from this course year have made the department very proud in various fields. They have enrolled in reputed management schools, film schools and pursued higher studies in India and abroad. Reputed institutes like Film and Television Institute of India (FTII), Pune Satyajit Ray Film and Television Institute (SRFTI), Xavier's Institute of Communication (XIC), Indian Institute of Mass Communication, Delhi and Dhenkanal (IIMC), Asian College of Journalism (ACJ), IJNM, SP Jain Management institute, Symbiosis Institute of Media and Communication, London School of Economics and other media institutes in Canada, Ireland and London, see a regular flow of students from this department who go there for further specialization. Many students work with reputed institutions like NDTV, CNN-IBN, Times Now and various film and ad production houses all over the country.

The new CBCS curriculum has widened the scope for our students. Many new papers have been introduced in the syllabus. The department has also expanded its reach by introducing Mass Communication as a generic elective paper, where students from other disciplines may join in. We are proud to accommodate this variety of students and offer a new perspective to them.

The department has state of the art equipment and cameras for the students, such as Teleprompters, Multi camera set up with talk back facility, switchers and HD cameras. The students have direct access to the studio and gain professional experience through the industry standard equipment.

The students of this department help to organize 'Cinematheque', an all-day national event, held by the Xaverian film Academy (XFA). This event has various national level competitions in fields of cinema and media.

The following are some of the student achievements in the co-curricular activities:

Ankit Santra - secured first position in painting both in Malhar and Rhapsody.

Aratricks Bhadra - Writes and directs Theatre productions regularly and has won the best actor in Umang.

Urvika Barua - won many awards in the college sports day.

Soumyatapo Dutta - came 1st at the photography competition of Mosaïque 2017.

Mainak Mukherjee - got 3rd place at 'Be the Change' competition of Birla Global University for a short film along with Soumyatapo.

Agneesh Dutta is a touring musician and has performed multiple times at venues like Hard Rock Cafe, Jamsteady. He participated in Western Music Concert 2018 as Agneesh Dutta Trio and won the first prize at Bodhon band competition.

Samragini Chokorvorty - Stood 2nd in a dance competition held by Mamata Shankar Dance Troupe.

Afreen Raza, Sourav Chakraborty, Suvechha Ghosh and Ramish Khan won 1st position in Street Play at Xavotsav 2018.

Aspriha Mondal - Got the Prime Ministers Award for short film on Swachh

Bharat.

Sharanya Mukherjee - Won the photo series competition "Sing-a-Song" organised by Mosaique.

Moyurie Som - Got published by Penguin India in Bengal Write Ahead- an anthology of Bengal's top 50 written pieces and is also part of the editorial board of Kolkata International Film Festival for two consecutive years.