



Dr. Rajib Dasgupta

Department: M.Com

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Qualification: M.Com, M.Phil., Ph.D

Full Profile:

Dr. Rajib Dasgupta teaches Marketing Management specialisation papers to the students of M.Com. Department of the college.

He completed his M.Com. Degree in 1989 from University of Calcutta and was ranked First in First Class (Gold medalist). He later on went on to complete his M.Phil. in Marketing and Ph.D. also in Marketing from the same University. He is currently Associate Professor in the Department of Commerce, University of Calcutta.

He joined academics in the year 1991 as Lecturer in the B.Com. Department of St. Xavier's College before moving to Department of Commerce, University of Calcutta in August 1999. He has an experience of over 18 years in Post Graduate Teaching and almost 7 years of Undergraduate teaching in St. Xavier's College, Kolkata.

He is also a successful Research Guide for Ph.D. and M.Phil. Students at Calcutta University. Dr. Dasgupta has to his credit two research scholars who have been awarded Ph.D. under his supervision.

He has quite a few publications in various peer reviewed journals at home and abroad.

He specialises in areas of Organisational Behaviour and Marketing Management.