



## **RAJNI GUPTA**

**Designation:** Assistant Professor

**Department:** BMS

**Qualification:** UGC JRF-NET (2012), SET (2011), M.Com (Gold medalist-2011)

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### **Biographical sketch:**

Prof. Rajni Gupta did her post-graduation in Commerce with specialization in Accounting and Finance from St. Xavier's College, Kolkata in 2011. Prior to joining St. Xavier's college in July, 2012 as a full time faculty member of BBA Department, she was a part time lecturer in J. D. Birla Institute. She is presently pursuing her Ph.D. from the Department of Business Management, Calcutta University.

### **Publications:**

- ❑ Paper on 'A Comparative Appraisal of Financial and Economic Performance: An Empirical study in FMCG Sector in India' in International Journal of Research and Analytical Reviews [ISSN 2349 - 5138 , E-ISSN 2348-1269], Jan 2019

### **Papers presented:**

- ❑ Presented a paper titled 'Financial Performance vs Economic Performance: An Empirical study of Corporate Success in Infrastructure Sector in India' at International Conference on Economic and Tax Reforms in India in the Global Perspective organized by Indian Accounting Association, South Bengal Branch in association with Institute of Management Study on 9<sup>th</sup> February, 2019.
- ❑ Presented a paper titled ' A Comparative Appraisal of Financial and Economic Performance: An Empirical study in FMCG Sector in India' at the International conference on 'Emerging Socio-Economic Trends and Business Strategy' held on 18<sup>th</sup> and 19<sup>th</sup> January, 2019, organized by the International School of Business & Media, Kolkata (ISB&M) in partnership with Indian Economic Association sponsored by Indian Council of Social Science Research
- ❑ Presented a paper titled 'Corporate Social Responsibility in the Indian Automobile Sector: A Comparative Study' at Pune University.
- ❑ Presented a paper on 'Financial literacy and Investment Decision- an empirical study' in a two day International Conference organized by the Department of Business Management , Calcutta University in association with Indian Accounting Association on 17th and 18th of January, 2014.

### **Seminars, conferences and workshops attended:**

- ❑ Participated at International Conference on Economic and Tax Reforms in India in the Global Perspective organized by Indian Accounting Association, South Bengal Branch in association with Institute of Management Study on 9<sup>th</sup> February, 2019.
- ❑ Participated in the Faculty Development Program on 'Current Trends in Finance Domain' on 2<sup>nd</sup> February, 2019 organized by BSE Institute Ltd.
- ❑ Participated at the International conference on 'Emerging Socio-Economic Trends and Business Strategy' held on 18<sup>th</sup> and 19<sup>th</sup> January, 2019, organized by the International School of Business & Media, Kolkata (ISB&M) in partnership with Indian Economic Association sponsored by Indian Council of Social Science Research
- ❑ Participated in one day faculty development programme on banking and Insurance on 14<sup>th</sup> September, 2018 organized by Department of Commerce and business administration, St. Xavier's College, Kolkata
- ❑ Participated in the Management Development Programme on 12<sup>th</sup> and 13<sup>th</sup> June, 2018 on 'Enhance your Research Acumen' organized by Globsyn Business School
- ❑ Participated in two day UGC sponsored International conference on Innovative business practices in a VUCA world (partially funded by ICSSR) organized by Department of Commerce and Business administration, St. Xavier's College (Autonomous), Kolkata in collaboration with Department of Commerce, University of Calcutta on 5<sup>th</sup> and 6<sup>th</sup> January, 2018.
- ❑ Participated in workshop on IFRS organized by Indian Accounting association (Kolkata Branch) in collaboration with Goenka College of Commerce and Business Administration on July 15, 2017 held in Goenka College of Commerce and Business Administration, Kolkata.
- ❑ Participated and was also the track coordinator in the two day International conference on Emerging perspectives in Commerce, Economics and Management-Policies for a better world (ICCEM2017) organized by Department of Commerce and Business Administration St. Xavier's College(Autonomous), Kolkata in collaboration with St. Xavier's University, Kolkata on 2<sup>nd</sup> and 3<sup>rd</sup> November, 2017
- ❑ Participated in the seven day workshop on 'Advanced Research Methods and Data Analysis' during June 4-10, 2017 organized by Department of Management Studies, National Institute of Technology, Durgapur.
- ❑ Participated in the workshop on 'Data Envelopment Analysis' held on 27<sup>th</sup> May, 2017 at BIMS, Salt Lake City, Kolkata
- ❑ Participated in the seminar on GST, Forensic Outlook and Insolvency & Bankruptcy Code held on Saturday, 6<sup>th</sup> May, 2017 at Hotel Peerless Inn, Kolkata
- ❑ Participated in the Refresher course in Commerce conducted at the Department of Commerce, Savitribai Phule Pune University, Pune from 19<sup>th</sup> September-9<sup>th</sup> October, 2016
- ❑ Participated in MDP on Multivariate Data Analysis organized by Vinod Gupta School of Management, IIT, Kharagpur during June1-6, 2016
- ❑ Participated in the Case Method Workshop organized by IIMCCRC on March 28 and 29, 2016 at Management Development Centre, IIMC.

- ❑ Industrial visit at Keventer Agro Ltd. (2014) and Hukumchand Jute Mill and the Indian Pulp and Paper Industries (2015)
- ❑ Participated in UGC sponsored one-day National Conference on “Redefining Business Vision: Issues and Challenges” organized by Department of Commerce and Business Administration, St. Xavier’s College, Kolkata in collaboration with Department of Commerce, University of Calcutta, held on 19<sup>th</sup> March, 2016 at St. Xavier’s College, Kolkata.
- ❑ Attended India Finance Conference organized by IIM Calcutta, IIM Bangalore and IIM Ahmedabad held during December 17-19, 2015 at IIM Calcutta.
- ❑ Attended seven day UGC sponsored National level FDP workshop on research methodology using SPSS organized by St. Xavier’s College, Kolkata in collaboration with Institute of Development Studies, Kolkata from 1<sup>st</sup> October to 8<sup>th</sup> October, 2015 at St. Xavier’s college, Kolkata.
- ❑ Attended UGC sponsored symposium on ‘Overcoming Challenges for Sustainable Corporate Excellence’ by St. Xavier's College with support from Indian Council of Social Science Research on March 21, 2015.
- ❑ Attended UGC sponsored workshop on ‘ICT Intervention in Gram Panchayat Accounting: Problems and Prospects’ organized by St. Xavier's College with support from Panchayat and Rural Development Department, Government of West Bengal on December 16, 2014.
- ❑ Participated in the UGC sponsored Orientation Programme at Jadavpur University from November 10, 2014 to December 6, 2014.
- ❑ Attended UGC sponsored National conference on ‘Re-imagining India: Challenges and Opportunities in Finance, Management and Policy making’ organized by St. Xavier's College, Kolkata in collaboration with International Management Institute, Kolkata on September 19<sup>th</sup> and 20<sup>th</sup>, 2014.
- ❑ Attended two day workshop on “Multivariate Data Analysis” organized jointly by the Department of Business management, University of Calcutta and Indian association for Productivity, Quality and Reliability held at the Department of Business management, University of Calcutta during May 23-24, 2014.
- ❑ National conference on ‘Inclusive Growth, Business and Environment in India’s emerging Economy’ organized by St. Xavier’s college in collaboration with Shri Shikshayatan College held on 6<sup>th</sup> and 7<sup>th</sup> September, 2013.
- ❑ International conference on ‘Environment and its Impact on Society’, organized by J.D. Birla Institute held on 18<sup>th</sup> to 20<sup>th</sup> August, 2013.
- ❑ Panel discussion on “Social Media: Re-defining the facets of Human and Public Equations” organized by the Department of Business Administration, St. Xavier’s College on 14<sup>th</sup> February, 2013
- ❑ Panel discussion on ‘Emerging perspectives in Indian Higher Education’ organized by J.D. Birla Institute on 29<sup>th</sup> of August, 2012
- ❑ UGC sponsored National Seminar on ‘Governing business in the 21<sup>st</sup> Century-Opportunities and Challenges’ held at St. Xavier’s College on 20<sup>th</sup> and 21<sup>st</sup> November, 2009

**Faculty Improvement Programmes attended:**

- Faculty Improvement Programme on 5<sup>th</sup> July, 2014 at St. Xavier's College.
- Faculty Improvement Programme organized by Department of Economics at St. Xavier's college on 6<sup>th</sup> October , 2012 on the theme ' Issues in Elementary Econometrics'