



Name:	Santa Ghosal
Address:	Srijan, 166,Garia Gardens, Kolkata- 700084
Date of Birth:	25.07.1975.
Religion:	Hinduism
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Qualification:	M.Com.
Date of joining the present college:	01.01.2009.
Department:	B.Com Evening, Department of Management.
Designation:	Assistant Professor
Total years of experience:	18 Years
Total years of experience in present college:	10 Years
Areas of Research Interest:	Emotional labour in Healthcare Sector.

**Research papers written and published by faculty members with respective details in tabular format such as:**

SL. No.	Title With page no.	Journal	ISSN/ISBN No.
1	Child Actors in Advertisements pg no.412 – 421	Recent Advances in Accounting, Finance and management.	978-81-922481-9-6

**Seminars / Conferences / Workshops attended by faculty members with respective details in tabular format such as:**

Sl.No	Date	Seminar	Conducted By
1.	02.05.09	Challenges and Opportunities in Commerce Education – A New Paradigm	UGC Sponsored St. Xavier's College
2.	20.11.09 21.11.09	Governing Business in the 21 <sup>st</sup> Century – Opportunities and Challenges	UGC Sponsored St. Xavier's College & Bengal Economic Association
3.	17.09.11	Faculty Development Programme	St. Xavier's College
4.	08.12.11	Search for a Holistic Combination of Agriculture, Industry and Education	International Seminar St. Xavier's College Netaji Nagar College
5.	03.02.12- 04.02.12	Financial Reporting : Changing Paradigm	UGC Sponsored St. Xavier's College
6.	19.03.12- 20.03.12	Global Consumerism	St. Xavier's College
7.	06.10.12	Issues in Elementary Econometrics	St. Xavier's College
8.	14.03.13	Overview of Stock Exchange	St. Xavier's College & National Stock Exchange
9.	12.4.13 13.4.13	The Global Entrepreneur -An International Marketing Summit	St. Xavier's College
10.	24.4.13	Faculty Development Programme Department of Management	St. Xavier's College
12.	06.09.13- 07.09.13	Inclusive Growth, Business and Environment in India's Emerging Economy	UGC Sponsored St. Xavier's College & Shri Sikshayatan College
13.	26.3.14 27.3.14	Marketing of Indian Cinema	St. Xavier's College
14.	21.03.15	Overcoming Challenges for Sustainable Corporate Development	UGC Sponsored St. Xavier's College
15.	14.07.18	Banking & Insurance	St. Xavier's College

**Refresher Courses / Summer Courses / relevant courses in this regard attended by faculty members with respective details in tabular format such as: (include further details as per applicability)**

SL. No.	Programme	Duration	Organized by
1	UGC sponsored Orientation Programme	4 Weeks	Academic Staff College, Jadavpur University
2	UGC sponsored Refresher Course	4 Weeks	Human Resource Development Centre(HRDC), University of Calcutta