



## **Utsav Chatterjee**

**Designation:** Assistant Professor

**Subject:** Mass Communication, Advertising & Public Relations and Journalism

### **Details**

- MA in Journalism and Mass Communication from Visva Bharati, Santiniketan (First Class First with Distinction).
- National Eligibility Test for Lectureship and Junior Research Fellowship qualified.
- Pursuing Ph.D. from Centre for Journalism and Mass Communication, Visva Bharati, Santiniketan.

### **Academics and Research:**

He is in the academics of the subject since the last 7 years. He has many International and National research publications to his name. He has also presented papers in National and International Seminars and Conferences. He is doing his doctoral research in the field of Online Advertising.

### **Industry Exposure:**

Prior to joining academics he has served as an Accounts (Client) Executive in a reputed Advertising agency of Calcutta and then as the Lead Brand (Creative) Developer for a start up organization.

### **Other Interests:**

Sketching and Drawing, Music, Photography, Trekking