



ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA  
DEPARTMENT OF COMMERCE

# ANNUAL REPORT 2 0 1 4 - 1 5

# XAVIER'S COMMERCE SOCIETY

The Xavier's Commerce Society ( XCS ) is the representative society of the Department of Commerce of St. Xavier's College, Kolkata. The society strives for the progress and intellectual mastery of every undergraduate commerce student within the college. The society by organizing holistic events throughout the academic year ensures that every student is taught critical lessons before stepping into the Corporate World.

## “ MOTTO ”

The Xavier's Commerce Society was formed with the motto “Dreams. Development. Destiny.” In March 2006.

- Dreams symbolize the aspirations and desires of a person. The society encourages everyone to dream big and helps them to strengthen their abilities so as to give flight to their dreams for fulfilling their desires.
- Development stands for the process of gradual advancement from the stage of aspiration to the stage of achievement of one's dream. XCS helps its members to develop useful skills which they will require to accomplish their goals in the corporate sector.
- Destiny refers to the fate of a person's life. At XCS, we believe that a person's destiny is not predetermined, but created. XCS strives to develop certain traits in its members which will help them convert their dreams into destiny.

## “ MISSION STATEMENT ”

- To act as a synonym to professionalism and a body that believes in the quality of the events.
- To ensure and provide fair and maximum participation of the commerce students in seminars and events in Kolkata and elsewhere.
- To ensure that all the events have a educational/training/guiding purpose to it and that such purpose is fulfilled.
- To provide all its members equal opportunities to learn and grow, not only as individuals but also as a team.
- To appreciate and mutually respect all members' hard work, initiative and dedication.



# XAVIER'S COMMERCE SOCIETY

## “ PROGRESS ”

The Xavier's Commerce Society after its humble beginning with the launch of the annual journal of the Department of Commerce, 'Youthink', in 2006, branched into newer areas which allowed students to get adequate exposure to industry and helped them hone their skills which are essential at the workplace. The year 2007 was a significant year in the society's calendar as it initiated the intra college management festival, 'X-Calibre'. 2009 was another important year as the society reached a new landmark by organizing 'Insignia', a national level management festival which witnessed top colleges from all across the country competing for the ultimate title. 'Intelligentsia', a panel discussion involving eminent and distinguished speakers; 'Innovision' which is a collection of numerous seminars and 'Inception', the management stimulation event exclusively for the first year students of the college was also initiated in the same year. In 2013, Zonal Auditions were held for two events in Insignia wherein we received an overwhelming response from hundreds of undergraduates of Kolkata. The sixth edition of our National Level Management festival, Insignia, took a step further by incorporating National Auditions for three events – Business Plan, Business Quiz and Photography. This year, National Auditions were held again for three events – Business Plan, Business Quiz and Advertising.

In the passing years, the society has shown phenomenal growth. It has expanded its horizons, allowing the BBA and Economics students of the college to participate in its events. We are proud to have been associated with the top brands in the industry; TATA, Birla, Hero, Cadbury, HP, Motilal Oswal, HDFC Bank, SBI and many more. We are also proud to have been associated with eminent personalities like Mr. Shahrukh Khan, Mr. Narayan Murthy, Mr. Suresh Raina, Mrs. Sushma Swaraj, Mr. Manish Tewari and many others. The Xavier's Commerce Society received applause and accolades from all quarters; and corporates associated with us have acknowledged the growth of our society from strength to strength in every passing year.

The Xavier's Commerce Society organises 6 distinct events and also publishes the annual journal of the Commerce Department every academic year.

# XCS EVENTS



## ► INNOVISION

Innovision is an intra-college week-long event consisting of various career oriented sessions which assist students to converge theory into practice and explore a wide array of career options. These seminars provide a platform for our future entrepreneurs by providing the best means of resource and knowledge sharing. The event was held from the 14<sup>th</sup> to the 18<sup>th</sup> of July, 2014 and attracted a large crowd from all the 3 years of the B.Com, BBA and Economics departments. The event incorporated seminars on the lines of the Financial Market, Management, Entrepreneurship, Marketing, Career Options, Photography and Graphology.

## INCEPTION ◀

Inception is one of the flagship events of the society which is held exclusively for the first year students of St. Xavier's College. It involves a series of tasks starting from the group discussion and written round, followed by rounds on Public Relations, Marketing, Human Resource Management and a Personal Interview. This event which is a quest to find the Best Manager took place on the 25<sup>th</sup> and 26<sup>th</sup> of July 2014. Participants had to prove their worth in every round as Inception tested their financial wit, their ability to analyse and continue to strive in the corporate world. For the incoming students, it was a platform to showcase their talents and leave a mark amongst legends.



## ► X-CALIBRE

X-Calibre is an Intra-college management festival whose main aim is to test the skill, innovativeness and fortitude of the students and giving them an insight to the practical application of knowledge in the business world. X-Calibre consists of events such as Best Manager, Corporate Quiz, Human Resources, Public Relations, International Relations, to name a few. Auditions were held between 5<sup>th</sup> to 8<sup>th</sup> of August. X-Calibre was hosted on the 20<sup>th</sup> and 21<sup>st</sup> of August, 2014 with an array of onstage and offstage rounds. X-Calibre provided a platform for all those who had an insatiable intellectual appetite, a zeal to become the best and a hunger to prove one's worth.





# XCS EVENTS

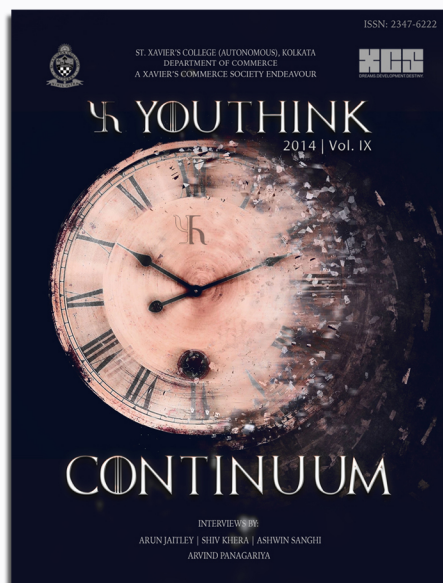
## INTELLIGENTSIA ◀

Intelligentsia is a panel discussion that brings together some of the most eminent personalities. The topic for this year's panel discussion was - 'Conservative Past, Careful Present and a Hopeful Future: Chalking out a Roadmap for India'. The panelists shared their views on the economic growth and development of India and its current position in the global scenario today. The discussion which was held on 11<sup>th</sup> September 2014 was moderated by Mr. Utpal Chatterjee, former High Sheriff of Kolkata. The panelists included Mr. Manish Tewari, Mr. Ravi Todi, Dr. Surendra Munshi and Mr. Ashwani Kumar.



## ▶ YOUTHINK

Youthink is the annual journal of the Department of Commerce, St. Xavier's College. The essential purpose of this publication is to inform, engage, and inspire the students about the various economic and financial scenarios prevalent in the world today. Notable interviewees include Shiv Khera, Ashwin Sanghi and Arvind Panagariya amongst others. The year 2014 saw the launch of the ninth volume of Youthink based on the theme 'Continuum' which is symbolic of change from one condition to another. Over 4,000 copies of the journal were distributed, which reached various corporates and the top 50 colleges of the country, including the Indian Institutes of Management (IIMs). Youthink is an internationally recognized journal, with its own unique ISSN number.



## X-PEDITION ◀

X-Peditions are instrumental in providing the students of the Commerce Department practical knowledge, acquainting them with the various processes involved in any industry. The industries visited in previous years ranged from a roller and train wagon manufacturing unit at Jessop & Co. Ltd., to a Falcon Tyres and Dunlop Tyres manufacturing unit at Mysore (Karnataka) and an Exide battery production unit among others. This year the students visited the manufacturing unit at Anmol Biscuits Pvt. Ltd. and Emami Paper Mills on the 13<sup>th</sup> of August 2014 and 8<sup>th</sup> of September 2014, respectively.





# XCS EVENTS



## ► INSIGNIA

Insignia, the Annual Management Festival of St. Xavier's College (Autonomous), Kolkata looks to provide a national level platform to today's youth who aim to step into the shoes of high-profile corporates. The two-day festival looks to hone the skills of all participants, as they are taken through a breathtaking quest into the world of management. The two-day festival will put the youth through rigorous situations that act as a test of their corporate outlook, providing them with a chance to carve out their niche in this corporate domain at the earliest chance possible. This year Insignia promises to be the basis to the most merciless battle ever witnessed as each one displays their capability to stand out and lead their troops to victory, whatever be the circumstances. The colleges that have been a part of Insignia in the past years include Shri Ram College of Commerce (Delhi), Christ University (Bangalore), Loyola College (Chennai), Symbiosis College (Pune), CMS (Bangalore) and Venkateswara College(Delhi).

## NATIONALS ◀

With persistent endeavours to transform the perception and skills of the youth, XCS initiated Nationals in 2014. Nationals 2014 consisted of an array of events, namely, B-Plan and B-Quiz. Open to applications from any undergraduate student in India, Nationals bridged the liaison between opportunity and talent. Progressing on the same lines, Nationals 2015 saw a new event 'Advertising' broadening the outreach. Diversifying the options available to prove their mettle, Nationals experienced a record number of registrations for B-Plan and B-Quiz with 300 and 450 registrations, respectively. The events comprised of a preliminary round to shortlist the participants that would represent their colleges during Insignia. Making way for a metamorphosis into the ever challenging world of management, Nationals promises to unleash the potential hidden beneath the veil of inexperience. The colleges that have been a part of Nationals in 2014 and 2015 include Lady Shri Ram (Delhi), Christ University (Bangalore), Loyola College (Chennai) and Venkateswara College(Delhi).





# XCS ALUMNI

As a part of the XCS core committee, many students have passed out till now and most of them have been placed in big corporate houses or have started their own business.

Prateek Agarwal  
KPMG, Bengaluru

Anurag Goyal  
Nestle India, Gurgaon

Anuj Bothra  
Amazon, Bangalore

Gautam Jain  
Deloitte, Hyderabad

Amrit Bangur  
PepsiCo, Singapore

Rakesh Mohan Goyal  
Google India, Gurgaon

Pious Saraswat  
Google India, Gurgaon

Rohit Arora  
J. L. Morision, Mumbai

Sourav Bajaj  
UBS, Hyderabad

Nikunj Toshniwal  
ITC, Gurgaon

Aakash Bhotika  
Bain & Company, Mumbai

Abhishek Bansal  
Ernst & Young, Kolkata

## Eminent Personalities associated with the Xavier's Commerce Society

Mr. Shah Rukh Khan  
Film Star

Mrs. Sushma Swaraj  
International Relations Minister

Mr. Narayan Murthy  
Co-founder, Infosys

Lord Meghnad Desai  
Economist

Mr. Shashi Tharoor  
Former Minister Of State, HRD

Mr. Deepak Parekh  
Chairman, HDFC

Mr. Shyam Srinivasan  
M.D. & CEO  
Federal Bank

Mr. Arnab Goswami  
Editor-in-Chief  
Times Now

Mr. Sanjiv Goenka  
Chairman  
RP - Sanjiv Goenka Group

Mr. Arvind Panagariya  
Vice chairman  
Niti Aayog

Mr. Manish Tewari  
Former Minister of State  
Information and Broadcasting

Mr. Suresh Raina  
Indian Cricketer



# VOTE OF THANKS

The astounding success of Xavier's Commerce Society is a direct result of the unfailing support and guidance of our Principal, Rev. Dr. Felix Raj, SJ. His immense faith in our abilities has been the guiding light to our success. The blessings, encouragement and support of Rector and Vice Principal (B.Com Morning) Rev. Dr. Dominic Savio, SJ has been instrumental to the growth of this society. The Society is also indebted to Professor M.M. Rahman, Vice Principal (B.Com Evening) who has always been with us in all our endeavours and has shown unflinching faith in all that we have set out to do. The support of the Prof. Swapan Banerjee, Dean (B. Com Morning) and Prof. Amitava Ghose, Dean (B.Com Evening) has also been a pillar to our growth. Furthermore, our events would have remained ideas without the contribution of our esteemed sponsors, and as such we appreciate the support and trust they placed in us.

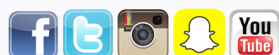
What began as a meeting point for like-minded young individuals has now evolved into a pro-active community dedicated to inculcate in today's commerce students the skills and talents required for excelling in the corporate world. From a seed of an idea in a conversation, the society has grown to become a benchmark for professionalism in the college. There has been much to dream and great steps have been taken towards development. Yet there is far more to do, far more to accomplish, and the path to our destiny leads us forward every day.

## FOR FURTHER DETAILS CONTACT :

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