



ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA
DEPARTMENT OF COMMERCE

ANNUAL REPORT

2015-2016

XAVIER'S COMMERCE SOCIETY

The Xavier's Commerce Society (XCS) is the representative society of the Department of Commerce of St. Xavier's College, Kolkata. The society strives for the progress and intellectual mastery of every undergraduate commerce student within the college. The society, by organising holistic events throughout the academic year, ensures that every student is taught critical lessons before stepping into the Corporate World.

“MOTTO,”

The Xavier's Commerce Society was formed with the motto
“Dreams. Development. Destiny.” in March 2006.

Dreams symbolize the aspirations and desires of a person. The society encourages everyone to dream big and helps them to strengthen their abilities so as to give flight to their dreams for fulfilling their desires.

Development stands for the process of gradual advancement from the stage of aspiration to the stage of achievement of one's dream. XCS helps its members to develop useful skills which they will require to accomplish their goals in the corporate sector.

Destiny refers to the fate of a person's life. At XCS, we believe that a person's destiny is not predetermined, but created. XCS strives to develop certain traits in its members which will help them convert their dreams into destiny.

“MISSION STATEMENT,”

- ▶ To act as a synonym to professionalism and a body that believes in the quality of the events.
- ▶ To ensure and provide fair and maximum participation of the commerce students in seminars and events in Kolkata and elsewhere.
- ▶ To ensure that all the events have a educational/training/guiding purpose to it and that such purpose is fulfilled.
- ▶ To provide all its members equal opportunities to learn and grow, not only as individuals but also as a team.
- ▶ To appreciate and mutually respect all members' hard work, initiative and dedication.

XAVIER'S COMMERCE SOCIETY

“PROGRESS”

In 2006, the Xavier's Commerce Society began its journey with the launch of its annual journal, YouThink. Over the years, YouThink has become a platform for students of the Department of Commerce to opine, assert and argue on matters relating to the world of Commerce and Business. The journal has been associated with pioneers and revolutionaries of our generation such as Mr. Shah Rukh Khan, Mr. Narayana Murthy and other such luminaries. The year 2007 witnessed the launch of our first ever intra-college management competition, X-Calibre.

2009 was a very successful year, with events such as Inception, Innovision, Intelligentsia and our national level management fest, Insignia, being introduced for the first time. Inception, a management simulation event held exclusively for the first years was an opportunity for them to showcase their talent and announce themselves in this corporate domain. Innovision, a week long event in the course of which seminars are held by experts in various arenas, helps students to hone their abilities and arouse their interests in diverse fields. In the past, the society has associated itself with companies such as Google and Uber, who have come down to our college and educated the students on a plethora of subjects, each more captivating than the other.

The year 2015 saw the introduction of Fintusion, an event-cum-competition based on derivatives trading and futures markets. The society made history by launching its very own Mobile Application, a platform which connects the students to all that is XCS. Intelligentsia, a panel discussion, brings some of the brightest minds in the business world on one stage, where they share their experiences with students, providing them an outlook into the life of successful personalities. The success of Intelligentsia has been immense in the past and it has now become one of the most renowned events of the society.

Insignia, now in its Eighth instalment, is our highly anticipated flagship event. Having associated with the likes of Mr. Rahul Bose, Mr. Suhel Seth and world renowned comedian Papa CJ in the past and companies like TATA, Birla, Hero, Cadbury, HP, Motilal Oswal and HDFC Bank, Insignia surpasses itself and sets new benchmarks each year. In 2013, to take Insignia to new heights, we introduced the Nationals Competition, which is a pan India event. This year four events were conducted as part of Nationals- B-Plan, B-Quiz, Operations Manager and The Witty Journalist, the latter being conducted in collaboration with renowned stand-up comedian Mr. Tanmay Bhat of the AIB. The 2015-2016 session has been a landmark period for the Xavier's Commerce Society. The Xavier's Commerce Society received applause and accolades from all quarters. Corporates who have associated with us have acknowledged the growth of our society from strength to strength in every passing year.

XCS EVENTS



INNOVISION

Innovision is an intra-college week-long event consisting of various career oriented sessions. The event was held from the 13th to the 17th of July, 2015 and attracted a large crowd from all the three years. Seminars like 'Start Ups' by Uber, 'Internet of Things' by Mayabious Academy, 'MAD Talk' by Mad Over Marketing among others witnessed a huge turnout.

INCEPTION

Inception is one of the flagship events of the society which is held exclusively for the first year students of St. Xavier's College to showcase their talents and leave a mark amongst legends. It involves a series of rounds starting from a Group Discussion and consisting of a number of tasks which test the managerial expertise of the participants. This event, which is a quest to find the Best Manager, took place on the 25th and 26th of July 2015.



X-CALIBRE

X-Calibre is an Intra-college management festival which aims to test the skills, innovation and fortitude of the students. It consisted of eleven events this year: Best Manager, Public Relations, Corporate Quiz, Human Relations, UN Mock, Finance Manager, Supply Chain Management, Strategic Management, Business Plan, Marketing and Corporate Treasure Hunt. The events were held on the 19th and 20th of August, 2015 with an array of onstage and offstage rounds.

XCS APPLICATION

Keeping up with changing times, the Xavier's Commerce Society launched its very own mobile application on the Android platform on the 3rd of August, 2015. The society introduced registration via the application to make the process of signing up for events a hassle free affair. We also introduced the games and news section in the application to keep the students updated.



XCS EVENTS

FINTUSION

Fintusion was a finance-based workshop, conducted on the 15th of September, 2015, which presented an opportunity to the students to learn about the global derivatives market. The Top 50 students were selected through a number of rounds, which were being conducted parallelly. This was followed by a trading simulation round and a myriad of tasks to test the best brain in the field of finance.



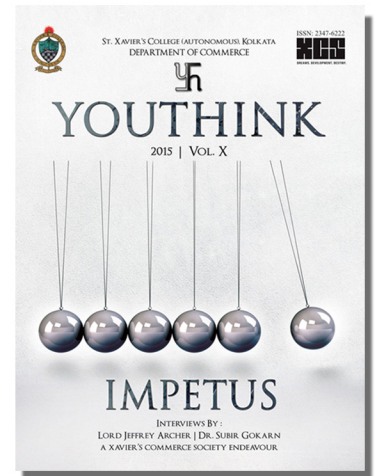
INTELLIGENTSIA

Intelligentsia is the Society's annual panel discussion which brings together some of the most eminent personalities and business tycoons of the country. The topic for the panel discussion this year was "Inspire. Ignite. Integrate. The impetus of a new age leader." Intelligentsia 2015 which was held on 1st October, 2015 was moderated by Mr. Utpal Chatterjee, former High Sheriff of Kolkata. The panelists included Mr. Varun Agarwal, Mr. Aavek Sen, Mr. D.B. Desai, Mr. Utsav Parekh and Dr. Surendra Munshi.



YOUTHINK

Youthink is the annual journal of the Department of Commerce, St. Xavier's College, Kolkata. Notable interviewees include Mr. Shahrukh Khan, Mr. Suresh Raina, Lord Jeffrey Archer and Mr. Subir Gokarn. The year 2015 saw the launch of the tenth volume of Youthink based on the theme 'Impetus'. It symbolises the bridging of the gap between execution and wishful thinking. Over 4,000 copies of the journal were distributed. Youthink also has its own unique ISSN number which makes it an internationally recognised journal.



X-PEDITION

X-Peditions are instrumental in providing the students of the Commerce department practical knowledge and acquainting them with the various operations involved in any industry. This year the Society took the students to the production unit of Coca Cola on 13th August, 2015 and Anmol Biscuits on 3rd October, 2015 respectively.

XCS EVENTS

INSIGNIA NATIONALS

With an aim to realise the true potential of the youth, XCS initiated Nationals in 2014. Nationals, in its first year, consisted of the hugely popular B-Plan and B-Quiz. In 2015, we introduced “Advertising” enhancing the options available to the aspiring students. Open to applications from any undergraduate in India, Nationals bridged the gap between opportunity and talent. This year, XCS broadened the horizons with two new events, “Operations Manager” and “The Witty Journalist” alongside B-Quiz and B-Plan. The events witnessed record registrations yet another time



MAESTROS

XCS believes that it is the youth who have the potential to stir up a revolution. In an attempt to broaden horizons this year, XCS launched “Maestros”, at Insignia, where a multitude of speakers including women leaders, start up founders, business scions, educationalists, social activists, fine arts personalities (actors, musicians, photographers, dancers etc.), sports persons presented their views on what it takes an aspiring student to step out from the comfort of their homes and make a mark in this competitive era. It created a platform where the resilient and the dreamers shared their stories with the students and inspired them.

INSIGNIA

Insignia, the Annual Management Festival of St. Xavier's College (Autonomous), Kolkata aims to provide a national level platform to the youth of today who aim to step into the shoes of high-profile corporates. The two day festival hones the skills of the participants by putting them through rigorous situations. The fest gives a chance to carve out niche in the corporate domain. This year, Insignia will look to revive the rivalry of the families where only the one who can lead its entourage with respect will survive. The colleges that have been a part of Insignia in the past years include Shri Ram College of Commerce (Delhi), Christ University (Bangalore), Loyola College (Chennai), Symbiosis College (Pune) among others.



XCS ALUMNI

As part of the XCS committee, many students have passed out till now and most of them have been placed in big corporate houses or have started their own business.

Prateek Agarwal
KPMG, Bengaluru

Anurag Goyal
Nestle India, Gurgaon

Anuj Bothra
Amazon, Bangalore

Gautam Jain
Deloitte, Hyderabad

Amrit Bangur
PepsiCo, Singapore

Rakesh Mohan Goyal
Google India, Gurgaon

Pious Saraswat
Google India, Gurgaon

Rohit Arora
J.L. Morison, Mumbai

Sourav Bajaj
UBS, Hyderabad

Nikunj Toshniwal
TC, Gurgaon

Aakash Bhotika
Swiggy, Bengaluru

Abhishek Bansal
Ernst & Young, Kolkata

The eminent personalities featured on Youthink

Mr. Shah Rukh Khan
Film Star

Lord Jeffrey Archer
Member of House of Commons
Best Selling Author

Mr. Narayan Murthy
Co-founder
Infosys

Mr. Deepak Parekh
Chairman
HDFC

Mr. Arnab Goswami
Editor –in- Chief
Times Now

Mr. Suresh Raina
Indian Cricketer

Intelligentsia brought on stage pioneers in their respective fields on a single platform

Mr. Aveek Sen
Associate Editor
The Telegraph

Mr. Utpal Chatterjee
Former High Sheriff
Kolkata

Mr. Utsav Parekh
Investment Banker
Chairman-SMIFS Capital Market

Mr. D.B. Desai
Chairman
DHC Desai Haribhakti

Mr. Sanjiv Goenka
Chairman
RP Sanjiv Goenka Group

Mr. Varun Agarwal
Entrepreneur, Film Maker
and Best selling Author



VOTE OF THANKS

The astounding success of Xavier's Commerce Society is a direct result of the unfailing support and guidance of our Principal, Rev. Dr. Felix Raj, SJ. His immense faith in our abilities has been the guiding light to our success. The blessings, encouragement and support of Rector and Vice Principal (B.Com Morning) Rev. Dr. Dominic Savio, SJ has been instrumental to the growth of this society. The Society is also indebted to Dr. Madhusree Mukherjee, Vice Principal (B.Com Evening) who has always been with us in all our endeavours and has shown unflinching faith in all that we have set out to do. The support of the Prof. Swapan Banerjee, Dean (B. Com Morning) and Prof. Amitava Ghose, Dean (B.Com Evening) has also been a pillar to our growth. Furthermore, our events would have remained ideas without the contribution of our esteemed sponsors, and as such we appreciate the support. What began as a meeting point for like-minded young individuals has now evolved into a pro-active community dedicated to inculcate in today's commerce students the skills and talents required for excelling in the corporate world. From a seed of an idea in a conversation, the society has grown to become a benchmark for professionalism in the college. There has been much to dream and great steps have been taken towards development. Yet there is far more to do, far more to accomplish, and the path to our destiny leads us forward every day. We thank Dr. Sumona Ghosh who has been our guiding light. Bhavik Vora and Siddhant Thakur were the leaders as joint secretaries for the year 2015-2016.

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