

ST. XAVIER'S COLLEGE (AUTONOMOUS)

DEPARTMENT OF MANAGEMENT STUDIES

SEMESTER - V & VI (2020 -2021)

DISCIPLINE SPECIFIC ELECTIVE GROUP SELECTION FORM

1. Name:

2. Roll No:

3. Mobile No:

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4. Email:

Students are required to select ANY ONE Discipline Specific Elective group:
(Tick whichever is applicable)

➤ **GROUP A**

Group A : Discipline Specific Elective - Finance	
Semester - V	
BMHDE531	Strategic Corporate Finance
BMHDE541	Investment Analysis and Portfolio Management
Semester - VI	
BMHDE631	Project Appraisal & Analysis
BMHDE643	Research Project

➤ **GROUP B**

Group B : Discipline Specific Elective - Marketing	
Semester - V	
BMHDE532	Consumer Behavior
BMHDE542	Advertising and Brand Management
Semester - VI	
BMHDE632	Marketing of Services
BMHDE643	Research Project

I hereby declare that the above particulars are true and correct to the best of my knowledge.

.....
Signature of Student (with date)

.....
Signature of Parents/ Guardian

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- **GROUP SELECTION:** The option, exercised and submitted to the office, will be considered as FINAL and cannot be changed subsequently.
 - Form to be submitted **by 27th March, 2020** to the respective Room CRs.