Course: Skill enhancement

Paper Title Introduction to Journalism No. of Credits Theory No. of periods assigned The? No. of periods assigned The? Pr: Introduction to the principles and practices in print media Course description/objective Introduction to the principles and practices in new media Introduction to the principles and practices in Television Introduction to the principles and practices in Radio Syllebus Module I (14 classes approx) Evolution of Indian journalism Understanding news News: Concept and Writing Editorials, features and articles Understanding new media New media in journalism Module II (14 classes approx) Characteristics and features of TV as a medium of mass communication Evolution of Television in India Characteristics and features of Radio as a medium of mass communication Evolution of Radio in India Net of Television in India Characteristics and features of Radio as a medium of mass communication Evolution of Radio in India 	Semester	
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Reading/Reference Lists Evaluation	 Suggested Readings Kumar, Keval J. (2013). Mass Communication in India. Jaico Publishing House. Kamath, M. V. (2009). Professional Journalism. New Delhi: Vikas Pub. House. Teel, L R. (1983). Into The Newsroom. Prentice-Hall. Shrivastava, K. M. (2015). News Reporting & Editing. New Delhi: Sterling Publishers. Evans, H. (1973). Editing and Design: Newsman's English. Heinemann [for] the National Council for the Training of Journalists. Neal, J M., and Suzanne S. B. (1976). Newswriting and Reporting. Iowa State University Press. Moitra, M.(1969). A History of Indian Journalism. National Book Agency. Basu, Durga Das(1986). Law of the Press. Prentice-Hall of India. Siegel, E H.(1992). Creative Radio Production, Focal Press Keith, M.(1990). Radio Production, Art and Science. Focal Press Shrivastava, K. M. (1989). Radio and TV Journalism. Sterling Publishers. Kaushik, S. (2014). Script to Screen: An Introduction to TV Journalism. New Delhi: Macmillan. Belavadi, V. (2013). Video Production. Oxford University Press India Kaminsky, S M., and Mark Walker, M (1988). Writing for Television. Dell Pub. Bell, D J, and Kennedy, B M (2000). The Cybercultures Reader. (4 Volumes). Routledge