

Course: Skill enhancement

Semester _____	
Paper Number	GJOSE6041T
Paper Title	Introduction to Journalism
No. of Credits	
Theory/Composite	Theory
No. of periods assigned	Th:2 Pr:
Name of Faculty member(s)	
Course description/objective	<ul style="list-style-type: none">• Introduction to the principles and practices in print media• Introduction to the principles and practices in new media• Introduction to the principles and practices in Television• Introduction to the principles and practices in Radio
Syllabus	<p>Module I (14 classes approx)</p> <p>Evolution of Indian journalism Understanding news News: Concept and Writing Editorials, features and articles Understanding new media New media in journalism</p> <p>Module II (14 classes approx)</p> <p>Characteristics and features of TV as a medium of mass communication Evolution of Television in India Characteristics and features of Radio as a medium of mass communication Evolution of Radio in India</p>
Texts	

Reading/Reference Lists	<p><u>Suggested Readings</u></p> <ul style="list-style-type: none"> • Kumar, Keval J. (2013). <i>Mass Communication in India</i>. Jaico Publishing House. • Kamath, M. V. (2009). <i>Professional Journalism</i>. New Delhi: Vikas Pub. House. • Teel, L R.(1983). <i>Into The Newsroom</i>. Prentice-Hall. • Shrivastava, K. M. (2015). <i>News Reporting & Editing</i>. New Delhi: Sterling Publishers. • Evans, H.(1973). <i>Editing and Design: Newsmen’s English</i>. Heinemann [for] the National Council for the Training of Journalists. • Neal, J M., and Suzanne S. B. (1976). <i>Newswriting and Reporting</i>. Iowa State University Press. • Moitra, M.(1969). <i>A History of Indian Journalism</i>. National Book Agency. • Basu, Durga Das(1986). <i>Law of the Press</i>. Prentice-Hall of India. • Siegel, E H.(1992). <i>Creative Radio Production</i>, Focal Press • Keith, M.(1990). <i>Radio Production, Art and Science</i>. Focal Press • Shrivastava, K. M. (1989). <i>Radio and TV Journalism</i>. Sterling Publishers. • Kaushik, S. (2014). <i>Script to Screen: An Introduction to TV Journalism</i>. New Delhi: Macmillan. • Belavadi, V. (2013), <i>Video Production</i>. Oxford University Press India • Kaminsky, S M., and Mark Walker, M (1988). <i>Writing for Television</i>. Dell Pub. • Bell, D J, and Kennedy, B M (2000). <i>The Cybercultures Reader. (4 Volumes)</i>. Routledge
Evaluation	CIA: 20 End-Sem: 80 Marks

