



# ICCEEM 2022-23 INTERNATIONAL CONFERENCE

*On*

**Emerging Perspectives in Commerce,  
Economics, Environment and Management -**

**BUILDING THE SDG ECONOMY:  
EMERGING CHALLENGES AND PROSPECTS**



*Organized by*

**The Internal Quality Assurance Cell (IQAC) and  
Post Graduate and Research Department of Commerce  
St. Xavier's College (Autonomous), Kolkata**

*In association with*

**Fordham University, New York, USA**

**FEBRUARY 10-11, 2023**

## ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA

A Christian Minority Jesuit Higher Educational Institution, St. Xavier's was founded in 1860 by a Catholic Minority Religious body, the Society of Jesus, and was affiliated to Calcutta University in 1862. The college was granted autonomy in 2006 and was awarded the status of College with Potential for Excellence in the same year by UGC. The College received College of Excellence status in 2014 followed by the College with a Special Heritage Status in 2015. It received the highest ever NAAC rating of A++ with 3.77 CGPA. St. Xavier's College, Kolkata, has secured the 8th rank in India Ranking 2021 for colleges, conducted by National Institutional Ranking Framework (NIRF) under Ministry of Human Resource Development (MHRD), Government of India and ISO9001:2015 certified. St. Xavier's College offers UG and PG courses under five faculties: Arts, Science, Commerce, Business Administration, and Education. It also offers various professional certificate and diploma courses under Career Oriented Programmes and Computer Centre. St. Xavier's offers Ph.D. in Physics, Biotechnology, Microbiology, Commerce, Computer Science, English and Bengali. New feathers get added year after year to the cap of this great institution whose only objective is **"for the Greater Glory of God"**.

## DEPARTMENT OF COMMERCE

The Department of Commerce at St. Xavier's College enjoys a pre-eminent status for the excellence of its teaching in this dynamic discipline. It is ranked alongside the highly-acclaimed departments in Commerce among the undergraduate colleges of this country. Our academic program is of the highest calibre and aims at transforming ideas and thoughts into applications and achievements. The programme is designed to enable and empower students to acquire the necessary knowledge, skills and abilities to analyse and synthesize the contemporary realities of the domain of business. It encourages students to explore the world of technology and digitization in the relevant field. Further, this course is designed to help cultivating entrepreneurial mindset and skills. The diverse student structure together with dedicated faculties contributes enormously to sustain the efficiency of the Department. Apart from our committed faculty members and support staff, we are proud of our enthusiastic, vibrant and academically brilliant students.

Simultaneously, the students are also encouraged to participate in social work and be aware of the social realities and challenges faced by this country. Our unique and possibly one of its kind "college to village and village to college" ('Prayas') project was devised to achieve this objective. Additionally, the foundation course on inter-religious studies will surely build up the morale of the students to mutually appreciate and respect each other. Our students fare very well in their CA, CMA and CS examinations as well as in all the other competitive entrance examinations like CAT, XAT, MAT, to name a few. They also actively participate in extracurricular activities, attend various national and international fests organized by premier institutions across the country.



Our emphasis has always been on the overall development of the students keeping in line with our motto “Nihil Ultra”. This collaborative effort will necessarily produce human beings for others and emerge as agents of change and transformation for the benefit of the society.

## FORDHAM UNIVERSITY

Fordham University is a top-ranked Catholic university in NYC, offering exceptional education in the Jesuit tradition to approx. 15000 students across 9 schools.

A MOU was signed on 12 September, 2022 with Fordham University, New York, USA. Both institutions have agreed to establish Student and Faculty exchange programmes to promote academic and cultural linkages, enrichment and understanding.

### Campuses:

Lincoln Center | Rose Hill | Westchester

### Schools:

Fordham College at Lincoln Center | Fordham College at Rose Hill  
Gabelli School of Business | Graduate School of Education  
Graduate School of Social Service | School of Law | School of  
Professional and Continuing Studies | Graduate School of Arts and  
Sciences | Graduate School of Religion and Religious Studies

## THE INTERNAL QUALITY ASSURANCE CELL (IQAC), ST. XAVIER'S COLLEGE (AUTONOMOUS) KOLKATA

The IQAC, chaired by the Principal, Rev. Dr. Dominic Savio, SJ focuses on the holistic development of the College by:

- Ensuring timely, efficient and progressive performance of academic, administrative and financial tasks.
- The relevance and quality of academic and research Programmes.
- Equitable access to and affordability of academic Programmes for various sections of society.
- Optimization and integration of modern methods of teaching and learning
- The credibility of evaluation procedures.
- Ensuring the adequacy, maintenance and functioning of the support structure and services.
- Research sharing and networking with other institutions in India and abroad.

## ABOUT THE CONFERENCE

Over the last few decades socio-economic development of the world has led to increasing unfavourable climate changes and natural disaster and also wars, political and socio-economic instability. This endangering the existence of not

only human life but mother nature for current as well as future generation. Therefore, the world today needs sufficient and efficient management of resources so that the process of development meets the need of present generation without jeopardizing the future generation to meet their own needs. The essence of sustainable development is based on the balanced between the three pillars of sustainability-environmental sustainability, social sustainability and economic sustainability.

In this regard, The United Nations has set in motion a historic plan – 17 Sustainable Development Goals which aims to build a more prosperous, more equal, and more secure world by the year 2030.

The aim of the conference is to provoke a thought process that in turn will help to design policy frameworks so as to build a more integrated and secure world based on the concept of sustainable development.

## OBJECTIVE

The primary objective of the conference is to create a diaspora of thinkers in finance, management, economic affairs and other related areas. The conference aims at expanding the knowledge base about the different conceptual frameworks and methods available in the above-mentioned areas towards achieving the goal. This conference also aims to facilitate young researchers expand their capacity by providing them with an opportunity for the cross country and cross-discipline learning and knowledge sharing.

## THEME

The conference invites original unpublished research papers (both conceptual and empirical) on following suggestive themes. Please note that these are only representative. Contributions on related studies within the realms of Economics, Finance, Development Studies, Accountancy, Management & related areas are greatly solicited.

**We welcome the submission of empirical, conceptual and critical work which explores, but is not restricted to, the following areas:**

### THEMATIC AREAS:

- Protection of Bio-Diversity
- Conservation of Resources
- Combat climate change and its impacts
- Disaster relief and socio-economic development
- Economic development and sustainability
- Inclusive and equitable quality education
- Affordable, reliable, sustainable and modern energy
- Environmental sustainability
- Achieving gender equality
- Eradicating hunger, poverty and malnutrition
- Promoting health care including preventive healthcare, promotion of sanitation and making available safe drinking water Inclusive, safe, resilient and sustainable cities and human settlements
- Protection of national heritage, art and culture and development of indigenous people

- Responsible business
- Promotion and protection of Human rights
- Peaceful and inclusive societies
- Implementation and revitalization of Global Partnership for Sustainable Development
- Technology and sustainable development
- Sustainable finance
- Sustainable marketing / green supply chain
- Circular economy
- Sustainability and Spirituality

## DATES TO REMEMBER

Submission of Full Paper	: 20th NOVEMBER, 2022 (Extended to 30th Nov, 2022)
Notification of Acceptance of Full Paper	: 15th DECEMBER, 2022
Registration starts from	: 1st December 2022
Last Day for Registration	: 5th January 2023
Dates of the Conference	: 10-11, February, 2023

## REGISTRATION

- All contributors of papers are requested to register for the Conference. Details for conference registration can be seen on the website ([www.sxccal.edu](http://www.sxccal.edu))
- Papers can be presented **online and in-person**

Delegate Category	Domestic Delegate
Industry / Academic	Rs. 500
Research Scholars/Students	Rs. 200
International Delegates	Rs.1000

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**Dr. Subhasis Ray**  
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