

Name: Ayan Banerjee

Qualification: M.Com, DFAS, CA (I), WBCSC -SET

Designation: Assistant Professor

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Biographical Sketch:

Prof. Ayan Banerjee is an Assistant Professor in Department of Commerce (Morning) at St.Xavier's College (Autonomous), Kolkata since July, 2017. Previously he was associated with the Shri Shikshayatan College, Kolkata as a fulltime Lecturer in the Department of Commerce from July, 2015 to June, 2017. Before coming to academics, Prof. Banerjee had worked with P. Mukherjee & Company (Chartered Accountants). He had done finalization of accounts of several Private Limited Companies relating to accounts, taxation & e-filing and had been part of statutory and stock audit of several companies including Boroline House (G.D.Pharmaceuticals Pvt. Ltd). Prof.Banerjee was awarded scholarship of meritorious student from Rajendra Prasad Samity in 2010 and Certificate of Merit from Goenka College of Commerce & Business Administration in the same year for his outstanding performance in under-graduate level. Prof. Banerjee offers his expertise in the form of manuscript review. In the recent past he reviewed "Legal Aspects of Business", which was considered for publication by Pearson Education.

Education

Qualification	Year	School/College/University	Board/University
Madhyamik	2005	South Point High School	W.B.B.S.E
Higher Secondary	2007	National High School	W.B.C.H.S.E
B.COM (Hons.)	2010	Goenka College of Commerce & B.A.	C.U.
M.COM	2012	University of Calcutta	C.U.
C.A. (I)	2012	Institute of Chartered Accountants of India (ICAI)	ICAI
WBCSC- SET	2018	West Bengal College Service Commission	WBCSC

Other academic activities

- Member of the Extended Committee and Core Committee for ISO 9001:2015 Certification for St. Xavier's College (Autonomous) Kolkata in the year 2019.
- Examiner for the paper "Financial Management" Part III Examination held under University of Calcutta for the year 2017, 2018 and 2019
- Research Scholar at University of Calcutta

Research Interest:

Behavioural Finance, Financial Accounting, Cost and Management Accounting, Financial Management, Financial Statement Analysis, Corporate Social Responsibility, International Accounting Standards, Human Resource Management.

Publications

- The paper titled, “Accounting Standards – Past, Present & Future – An overview” published in “INK” the Journal of the Department of Commerce, Shri Shikshayatan College Vol – 4, 2016
- The paper titled “Sheela Foam- An investment Proposal: In-depth Analysis of the Indian mattress Industry and Sleepwell Mattresses in India” published in the ‘Youthink’ a Peer - reviewed Journal of Department of Commerce , St. Xavier’s College (Autonomous) Kolkata Vol – XIV, ISSN : 2347-6222, September 2019
- The paper titled “A Study on People’s behavioural bias and Understanding of Fintech ecosystem and its Growing influence on banking operations in Kolkata region” published in the book “Contemporary Issues in Accounting, Finance and Management” ISBN- 978-93-88866-36-1, May 2020

Conferences/Seminars/Faculty Development Programs/Workshops Attended:

- One day International Seminar on “Emerging issues in Financial Markets” organised by Shri Shikshayatan College on 11th Sept 2015.
- UGC sponsored state level seminar on “Women’s empowerment & new media” organised by Shri Shikshayatan College & Muralidhar Girl’s College on 18th Sept 2015.
- Participated in UGC Sponsored National Level Seminar on “Contemporary Issues in Finance Management and Economics” organized by Department of Commerce, Shri Shikshayatan College in collaboration with “The Institute of Cost Accountants of India” (ICAI) held on 26th August, 2016
- National E-Summit 2016 on “Driving India’s Growth through student & young entrepreneurship” organised by Calcutta Business School on 19th & 20th Feb 2016.
- Participated in the conference “Innovative Trends in Mathematics and its Application – ITMA-2016 held on 3rd August, 2016 at Shri Shikshayatan College, Kolkata.
- Participated in a three day workshop on financial management for non-finance professional from 11th to 13th May 2017 organised by J.D. Birla Institute (Dept. of Management)
- Participated in Two-day International Conference on Emerging Perspectives in Commerce, Economics & Management Policies for a Better World (ICCEM 2017) held on 2nd & 3rd November, 2017 organized by Dept. of Commerce & Business Administration, St. Xavier’s College (Autonomous) Kolkata, in collaboration with St. Xavier’s University, Kolkata.

- Participated in One-day Faculty Development Program on Goods & Services Tax organized by Dept. of Commerce & Business Administration Accounting & Finance Group held on 20th December, 2017.
- Participated in Two-Day UGC Sponsored International Conference on Innovative Business Practices In a VUCA WORLD (Partially funded by ICSSR) organized by Dept. of Commerce & Business Administration St. Xavier's College (Autonomous) Kolkata, in collaboration with Dept. of Commerce University of Calcutta held on 5th & 6th January, 2018.
- Actively participated in the One Day Faculty Development Programme on “Banking & Insurance” held on 14th Sept, 2018 organised by St. Xavier's College (Autonomous) Kolkata.
- Participated in the One day faculty development programme on “ Teaching & Practicing Entrepreneurship in Higher Education Institutions” organized by the Department of Management, St. Xavier's College (Autonomous) Kolkata on 20th November 2018
- Participated in a Skill Development Programme on “Advanced Excel- A professional Approach” organized by Department of Information Technology, St. Xavier's College (Autonomous), Kolkata on 14th December 2018.
- Participated in the “Three day Workshop on *Advanced Econometric Techniques & Application*” held between 11th March, 2019 and 15th March, 2019 at St. Xavier's College organized by the faculty of Economics, Department of Commerce.
- Participated in the Seven- day Faculty Development Programme on Business Studies held from 20th May to 26th May 2019, organized by Departments of Commerce & Management Studies in collaboration with Department of Commerce, University of Calcutta.
- Participated in Case Writing Workshop organized by (Indian Institute of Contemporary Management and Research (IICMR) on 14th & 15th June 2019
- Participated in 7-day UGC Approved National Workshop on “Quantitative Research Methodology (using SPSS-AMOS-iThenticate) organized by Department of Commerce and Management Studies, St. Xavier's College (Autonomous), Kolkata held from 8th to 17th August, 2019
- Participated in One Day Faculty Development Programme on “Applications of Finance Lab in Research” organized by Department of Commerce, St. Xavier's College (Autonomous) Kolkata, held on 18th December 2019
- Attended the Faculty Development on Mindful Leadership “Invincible Wisdom in the Age of Artificial Intelligence” organized by the St. Xavier's College (Autonomous), Kolkata in association with Indian Institute of Management Kozhikode held on 20th February 2020.

Webinars, Online Courses, Workshops and Faculty Development Programs Attended and Participated

- Participated in the National Webinar Series on “Super Cyclone Amphan and the Delta organized by Department of Commerce & Department of Economics in collaboration with IQAC, Vijaygarh Jyotish Ray College, Kolkata on 10th & 11th June 2020.
- Participated in Webinar session entitled “Online Faculty Development Programme: Issues and Challenges” on 14th June 2020 jointly organized by Bengal Library Association & Naba Ballygunge Mahavidyalaya.
- Participated in the International Webinar on “Corporate Response vis-à-vis Covid 19 crisis” held on 13th June 2020 organized by Department of Commerce, St. Xavier’s College Burdwan.
- Participated and attended in a Webinar on “Impact of Covid-19 on the Labour Market of the World Economy & Responses for Revival” organized by The Heritage College Economics Department held on 16th June 2020.
- Participated in “Introduction to Business Analytics”: Communicating with Data organized by School of Business, AURO University, Surat, Gujarat, held on 17th June 2020
- Participated in the State Level Webinar on “Education in Pandemic” organized by IQAC Dum Dum Motijheel Rabindra Mahavidyalaya held on 30th June 2020.
- Participated in the webinar titled “The NextGen and Business education: The Challenges for the Teaching Community” held by Indian Institute of Contemporary Management and Research (IICMR) on 23rd June 2020.
- Participated and successfully completed the 5 days Online International Faculty Development Programme on “Teaching, Learning & Evaluation in HEIs in Pandemic & Post-Pandemic India” organized by Indian Academic Researchers’ Association (IARA) in collaboration with Barrackpore Rastraguru Surendranath College, West Bengal, India and Panihati Mahavidyalaya, West Bengal held on and from 25 to 29th June, 2020 in virtual platform.
- Participated in One Day International Webinar on “Fintech Revolution in Pandemic Period” organized by PG & Research Department of Commerce Periyar E.V.R College in association with Indian Accounting Association on 4th July 2020.
- Participated in National Level Webinar on “Post-Lockdown economy: Impact on MSME & Education” on 25th June 2020 organized by Shibpur Dinobundhoo Institution (College), Department of Commerce (UG and PG) in association with Dr. Kanailal Bhattacharyya College, Department of Commerce.
- Participated in the National Webinar on “Intellectual Property Rights : The Indian Scenario” held on 26th June 2020 organized by Department of Commerce, New Alipore College in association with IQAC, New Alipore College.
- Participated in One Day International Webinar on “Issues and Challenges of Business, Economics and Finance in Global Scenario at the Present Context” organized by Department of Commerce, Raiganj University, on 18th June 2020.
- Participated in the Webinar titled “AI – Driven Marketing in Post Covid Era” organized by the Department of Commerce Evening (UG & PG) Shri Shikshayatan College, Kolkata held on 18th June 2020.
- Participated in the National Webinar on “Is CSR fulfilling the social responsibility of Corporates?” organized by Department of Commerce (Evening shift) of Seth Anandram Jaipuria College held on 2nd July 2020.
- Attended in One day State Level Webinar on “Use of Journals in Academic Research

and Scholarly Publishing” organized by the Central Library, Lalbaba College on 26th June 2020.

- Attended in One day State Level Webinar on “Employability Skills for Future Workforce” organized by the Central Library, Lalbaba College on 27th June 2020.
- Attended webinar on “Learning, Unlearning & Relearning for Sustained Employability in the New Age” organized by NIIS Institute of Business Administration, Bhubaneswar held on 19th June 2020.
- Participated in a Webinar titled, “Impact of Covid- 19 on Indian Financial Markets” organized by the Department of Commerce, The Heritage College held on 23rd June 2020.
- Participated in the International Webinar on “Pedagogy through the Looking Glass: Challenges and Opportunities” jointly organized by Narasinha Dutt College and Naba Ballygunge Mahavidyalaya held on 5th July 2020.
- Attended and Participated in 2 hours State level webinar on “Personal Income Tax Planning: A Comparative Analysis between Existing and New Regime” organized by Department of Commerce and IQAC, Bijoy Krishna Girl’s College held on 4th July 2020.
- Participated and interacted in the webinar on “Future of Banking” organized by Acasia Global Knowledge Initiative, held on 24th June 2020.
- Participated in the International Webinar on “A Light on introduction to IFRS” organized by IQAC & Department of Commerce (Bank Management) Shift- II, Sri Kanyaka Parameswari Arts and Science College for Women, held on 11th July 2020.
- Participated in the National Webinar on “Pandemics and Natural Disasters: Understanding And Coping” organized by IQAC And Academic Council of St. Xavier’s College (Autonomous) Kolkata held on 11th and 12th July 2020.
- Participated in frontiers in Biological Sciences (Chapter IV) an International Webinar on “Covid-19 – The Current scenario organized by the Department of Microbiology, St. Xavier’s College (Autonomous) Kolkata in collaboration with IQAC, St. Xavier’s College (Autonomous) Kolkata held on 2nd and 4th July 2020.
- Participated in National Webinar on “Boycott Chinese Products: Prospects and Challenges in India” organized by Department of Economics and IQAC, Serampore Girls’ College on 14th July 2020.
- Participated in the One Day International Webinar on “Impact of Covid-19 pandemic on Tourism Industry” organized by Barasat College Department of Commerce in collaboration with IQAC held on 14th July 2020.
- Participated a Webinar on “Leading an Organization in VUCA Times” organized by Heritage Business School held on 15th July 2020.
- Participated and attended State Level Webinar on “Administrative Affairs Thrusting Upon Promotion of College Teacher / Librarians under CAS” organized jointly by Teachers’ Council & IQAC, City College held on 11th July 2020.
- Participated in 5 days Online Faculty Development Program on “Research Methodology” organized by Balaji Institute of Management Sciences from 13th to 17th July 2020.
- Participated in the Webinar on “Covid-19 and Sustainable Development in Developing Country context: Special Reference to India” organized by Adamas University held on 25th July 2020.
- Participated in One Day National Webinar on, “Impact of Covid- 19 on Indian Economy” organized by Department of Commerce, Victoria Institution (College), Kolkata in Collaboration with the Institute of Company Secretaries of India (ICSI)-EIRC, Kolkata held on 26th July 2020.

- Participated in a National Webinar on “Fake News in the era of Covid-19” organized by the Department of Journalism and Mass Communication, Netaji Nagar College & Internal Quality Assurance Cell (IQAC) held on 25th July 2020.
- Participated and attended 5 Day Online Faculty Development Program on “Case Writing Methodology” organised by Amity University held from 20th to 24th July 2020.
- Participated in National level Webinar on “Intrapreneurial abilities for Institutional Engagement during Pandemic Challenges” organized by Department of Commerce S.J.R. College of Science, Arts and Commerce, Bangalore held on 27th July 2020.
- Participated in National Webinar on “Entrepreneurial abilities for Institutional Engagement during Pandemic Challenges” organized by Department of Commerce, Sri Jagadguru Renukacharya College of Science, Arts and Commerce, Bengaluru on 27th July 2020.

