

SEMESTER - VI

PROJECT APPRAISAL AND ANALYSIS

Unit I: Introduction:

Project appraisal and evaluation, Project cycle, Project cycle management, Private and Public sector Projects; Identification of investment opportunities -industry analysis review of project profiles, feasibility study, Project identification and formulation, Basic Principles of Project Analysis, Entrepreneurship - concept, theory and Perspective .

Unit II: Market Analysis:


Market analysis of a project, Need for market analysis, Demand and supply analysis, primary /secondary data, Forecasting techniques Technical appraisal of a project, Business and Technology Acquisition and management of technology

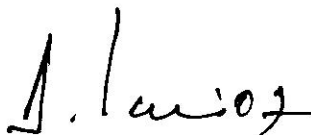
Unit III: Investment Appraisal:

Introduction, Investment criteria and techniques-DCF and non-DCF, Capital Rationing, Project Appraisal parameters of Financial Institutions.

Unit IV:

Project Assessment under risk and uncertainty: Risk and Sensitivity Analysis, probabilistic cash flow approaches


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