Department of Commerce (Morning and Evening)

QUESTION PAPER FORMAT - For the Upcoming Supplementary Examinations, October 2020

CBCS Syllabus applicable for the batch of 2017-2020

Semester V (Full Syllabus – As provided on the College website)

Core Courses

i.	Principles of Marketing	ii.	Fundamentals of Financial Management

Discipline Specific Electives

iii.	Corporate Accounting	iv.	Consumer Affairs and Consumer Care
v.	Banking and Insurance	vi.	Advertising

QUESTION PAPER FORMAT FOR ALL THE ABOVE PAPERS (i to vi)			
Group A	15 MCQs x 2 Marks	30 MARKS	
Group B	5 Questions (Out of 8 questions) x 10 Marks	50 MARKS	
		80 MARKS	
vii. QUESTION PAPER FORMAT for Business Research Methods			
Module 1	3 Questions (Out of 5 questions) x 5 Marks	15 MARKS	*Duration - 1hour 30 minutes*
Module 2	3 Questions (Out of 5 questions) x 5 Marks	15 MARKS	
Practical Examinations (2 questions @ 10 marks on basic concepts of variables, steps involved in analysis, interpretation of outputs).		20 Marks	*Duration- 1 hour*
		50 MARKS	

Semester VI (Revised Syllabus – As provided on the College website)

Core Courses

i. Auditing & Corporate Governance (Paper Code: BCHCR610)

ii. Indirect Tax Law (Paper Code: BCHCR620)

Group A	15 MCQs x 2 Marks	30 MARKS
Group B	5 Questions (Out of 8 questions) x 10 Marks	50 MARKS
		80 MARKS

Discipline Specific Electives

i. Financial Markets, Institutions and Financial Services (Paper Code: BCHDE6311)

ii. International Business (Paper Code: BCHDE6321)

Group A	15 MCQs x 2 Marks	30 MARKS
Group B	5 Questions (Out of 8 questions) x 10 Marks	50 MARKS
		80 MARKS

iii. Rural Marketing & International Marketing (Paper Code: BCHDE6322)

a. Rural Marketing (40 marks)		
Group A	10 MCQs x 2 Marks	20 MARKS
Group B	2 Questions (Out of 4 questions) x 10 Marks	20 MARKS
		40 MARKS
b. International Marketing (40 marks)		
Group A	10 MCQs x 2 Marks	20 MARKS
Group B	2 Questions (Out of 4 questions) x 10 Marks	20 MARKS
		40 MARKS

Note: For the practical papers, Computerized Accounting System (Paper Code: BCHDE6312) and Project (Paper Code: BCHDE643), there will be no further examinations.

Rev. Dr. Dominic Savio, S.J.
Principal

Prof. Albert Gomes
Controller of Examinations

Rev. Fr. Joseph Kulandai, S.J.
Vice Principal

Rev. Fr. Peter Arockiam, S.J.
Vice Principal

Date: 12 October 2020

12/10/20

Principal
St. Xavier's College
(Autonomous)
Kolkata-16

Controller of Examinations
St. Xavier's College (Autonomous)
(Under Calcutta University)

Department of Commerce (Morning and Evening)

QUESTION PAPER FORMAT - For the Upcoming Supplementary Examinations, October 2020

Old Syllabus (Applicable for students registered in 2014, 2015 and 2016)

Semester V (Full Syllabus – As provided on the College website)

Accounting & Financial Specialisation	Marketing Management Specialisation
Paper I : Auditing	Paper I : Principles of Marketing
Paper II : Advanced Direct & Indirect Tax	Paper II : Marketing Communication & Advertising
Paper III : Corporate Accounting	Paper III: Sales Organisation & Management.

QUESTION PAPER FORMAT FOR ALL THE ABOVE PAPERS		
Group A	15 MCQs x 2 Marks	30 MARKS
Group B	5 Questions (Out of 8 questions) x 10 Marks	50 MARKS
		80 MARKS

Semester VI (Full Syllabus – As provided on the College website)

Accounting & Financial Specialisation

Paper IV: Financial Management - QUESTION PAPER FORMAT		
Group A	15 MCQs x 2 Marks	30 MARKS
Group B	5 Questions (Out of 8 questions) x 10 Marks	50 MARKS
		80 MARKS

Paper V: Financial Market Operations & Financial Statement Analysis - QUESTION PAPER FORMAT		
a. Financial Market Operations (40 marks)		
Group A	10 MCQs x 2 Marks	20 MARKS
Group B	2 Questions (Out of 4 questions) x 10 Marks	20 MARKS
		40 MARKS
b. Financial Statement Analysis (40 marks)		
Group A	10 MCQs x 2 Marks	20 MARKS
Group B	2 Questions (Out of 4 questions) x 10 Marks	20 MARKS
		40 MARKS

Marketing Management Specialisation

Paper IV: Consumer Behaviour & Market Research
Paper V: Rural Marketing & Service Marketing

QUESTION PAPER FORMAT FOR BOTH THE ABOVE PAPERS		
Group A	15 MCQs x 2 Marks	30 MARKS
Group B	5 Questions (Out of 8 questions) x 10 Marks	50 MARKS
		80 MARKS

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