



22nd February 2021

NOTICE (Ph.D Programs)

Ph.D. Pre-Submission Seminar

The Ph.D. Pre-Submission Seminar (Summary of Work : 5000 words) of the following registered research scholar in the Ph.D Programs [as per Ph.D. Regulations of St. Xavier's College (Autonomous), Kolkata , affiliated to University of Calcutta] will be held in online mode through Google Meet on Friday, 5th March 2021 from 5:00 p.m. onwards.


Department: COMMERCE

Research Scholar: SHAUNAK ROY

Title of Thesis: "A Study on the Perception of Urban Consumers towards Brand Personality and Cultural Influences on the Purchase of Select Consumer Durables in West Bengal."

Principal Supervisor: DR. SHIVAJI BANERJEE, Assistant Professor,
Department of Commerce, St. Xavier's College
(Autonomous), Kolkata.

All are invited to attend the seminar via online!


Rev. Dr. Dominic Savio, S.J.
Principal
St. Xavier's College
(Autonomous)
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