



ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA
DEPARTMENT OF COMMERCE

ANNUAL REPORT 2016-2017

XAVIER'S COMMERCE SOCIETY

The Xavier's Commerce Society (XCS) is the representative society of the Department of Commerce of St. Xavier's College (Autonomous), Kolkata. The society strives for the progress and intellectual mastery of every undergraduate commerce student within the college. The society, by organising holistic events throughout the academic year, ensures that every student is taught critical lessons before stepping into the corporate world.

“MOTTO”

The Xavier's Commerce Society was formed with the motto "Dreams. Development. Destiny." in March 2006.

Dreams symbolize the aspirations and desires of a person. The society encourages everyone to dream big and helps them to strengthen their abilities so as to give flight to their dreams.

Development stands for the process of gradual advancement from the stage of aspiration to the stage of achievement. XCS helps its members to develop useful skills which they will require to accomplish their goals in the corporate sector.

Destiny refers to the fate of a person's life. At XCS, we believe that a person's destiny is not predetermined, but created. XCS strives to develop certain traits in its members which will help them develop their dreams into destiny.

“MISSION STATEMENT”

- ▶ To act as a synonym to professionalism and a body that believes in the quality of the events.
- ▶ To ensure and provide fair and maximum participation of the commerce students in seminars and events in Kolkata and elsewhere.
- ▶ To ensure that all the events have an educational/training/guiding purpose to it and that such purpose is fulfilled.
- ▶ To provide all its members equal opportunities to learn and grow, not only as individuals, but also as a team.
- ▶ To appreciate and mutually respect all our members' hard work, initiative, and dedication.

XAVIER'S COMMERCE SOCIETY

“ PROGRESS ”

In 2006, the Xavier's Commerce Society began its journey with the launch of its annual journal, Youthink. Over the years, Youthink has become a platform for students of the Department of Commerce to deliberate upon matters relating to the world of commerce and business. Having been associated with luminaries such as Mr. Shah Rukh Khan, Mr. Narayana Murthy, Mr. Brett Lee, Mr. Deepinder Goyal, XCS has made a name for itself internationally. The year 2007 witnessed the first edition of our intra-college management competition, X-Calibre.

Events such as Inception, Innovision, Intelligentsia and our national level management fest, Insignia began and made 2009 an extremely successful year. Inception, a management simulation event held exclusively for the first years to showcase their talent.

Innovision, a week long event in the course of which seminars are conducted by experts in various arenas, helps students hone their abilities and arouse their interests in diverse fields. In the past, companies such as Google and Uber have come down to our college and educated the students on a plethora of subjects, each more captivating than the other.

The year 2015 saw the introduction of Fintusion, an event-cum-competition based on derivatives trading and futures markets. The society made history by launching its very own mobile application, a platform which connects the students to all that is XCS. Intelligentsia, a panel discussion, brings some of the brightest minds in the country on-stage, where they share their experiences with students and provide them an insight into their lives and journeys.

Insignia, now in its ninth instalment, is our highly anticipated flagship event. Having hosted the likes of Mr. Rahul Bose, Mr. Suhel Seth and world renowned comedian Papa CJ in the past and associated with companies like TATA, Birla, Hero, Cadbury, HP, Motilal Oswal and HDFC Bank, Insignia surpasses itself and sets new benchmarks each year.

In 2013, we introduced the 'Nationals' competition, a pan-India event, taking Insignia to newer frontiers. This year, we went international for the first time, and hosted participants from across the Middle East, Australia, Europe and the sub-continent at the six open events - all of which received a great response.

With landmark achievements, unprecedented accolades and evergreen praise, the year gone by has seen the Xavier's Commerce Society grow by leaps and bounds. Corporates, faculty and participants alike have acknowledged the infectious enthusiasm and enthralling growth in our work. We look forward to another year of breaking records, trendsetting innovation and incessant growth, rooted in our vision of service to the college and its ideals.

XCS EVENTS

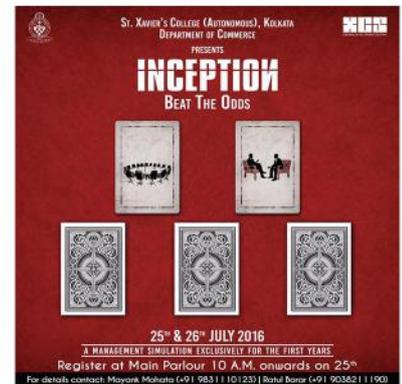


INNOVISION

This year, XCS commenced its activities with Innovision, which is an intra-college week long event consisting of various career oriented seminars. The multitude of seminars at Innovision provided a platform for the students to enhance their knowledge, develop their personality and improve their communication skills in a lucid and interactive manner. This year, the seminars were held by the likes of Ola, Zomato, Nasscom, Flipkart and BSE.

INCEPTION

Inception is one of the flagship events of the society which is held exclusively for the first year students of St. Xavier's College to showcase their talents and leave a mark amongst legends. It involves a series of rounds, starting from a Group Discussion and consisting of a number of tasks which test the managerial expertise of the participants. This event, which is a quest to find the Best Manager, took place on the 25th and 26th of July, 2016.



X-CALIBRE

X-Calibre is a premium Intra-College management festival which aims to test the skills and fortitude of the students. It consisted of eleven events this year: Best Manager, Public Relations, Business Quiz, Human Resources, UnMock, Finance, Supply Chain Management, Online Treasure Hunt, Marketing and Corporate Treasure Hunt among others. Held on the 22nd, 23rd and 24th of August, 2016 with an array of onstage and offstage rounds, X-Calibre 2016 saw an unprecedented level of competition.

MAESTROS

XCS believes that it is the youth who have the potential to stir up a revolution. In an attempt to broaden horizons this year, XCS hosted "Maestros", at X-Calibre, where a multitude of speakers including Chetan Mathur, Senior Director and Controller at PepsiCo, Alope Malik, former MD at ESPN Star Sports and Subhasis Nath, Senior Global Partner at Axis Risk Consultancy Services inspired young people and helped them learn what it takes to manage risks and create a platform where the experienced and the knowledgeable shared their stories with the students and inspired them.



XCS EVENTS

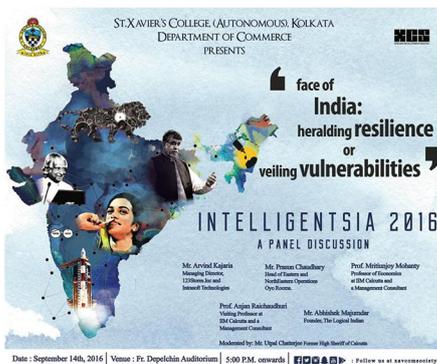
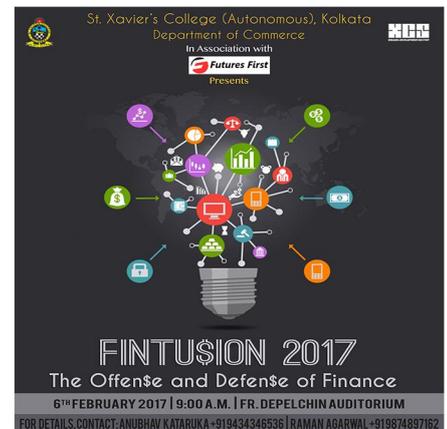


XCS APPLICATION

Keeping up with changing times, the Xavier's Commerce Society launched its very own mobile application on the Android platform on the 3rd of August, 2015. The society introduced registration via the application to make the process of signing up for events a hassle free affair. We also introduced the games and news section in the application to keep the students updated. In the past year, the application has received great response from within and outside St. Xavier's College. The application has helped us continuously connect with the student members in addition to attaining a widespread reach within college.

FINTUSION

Fintusion is our annual finance-based workshop. Conducted on the 6th of February, 2017, Fintusion presented students with an opportunity to test their financial prowess and learn about the global derivatives market. The top 10 students were selected through a number of rounds, which were conducted parallelly with the seminars. This was followed by a trading simulation round and a multitude of tasks designed to find the best brain in the field of finance.

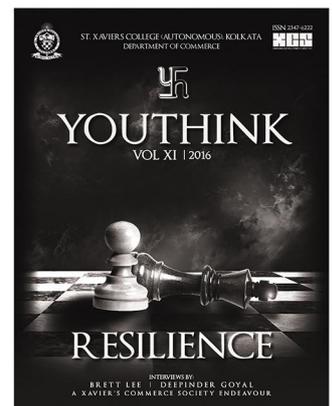


INTELLIGENTSIA

Intelligentsia is the society's annual panel discussion which brings together the most eminent personalities from around the country. The topic for the panel discussion this year was "Face of India: Heralding Resilience or Veiling Vulnerabilities." Intelligentsia was held on 14th September, 2016 and was moderated by Mr. Utpal Chatterjee. The panelists included eminent personalities like Prof. Anjan Raichaudhuri, Mr. Abhishek Mazumdar, Mr. Prasun Chaudhary, and Prof. Mritunjy Mohanty.

YOUTHINK

Youthink is the annual journal of the Department of Commerce, St. Xavier's College, Kolkata. Notable interviewees include Mr. Shahrukh Khan, Mr. Suresh Raina, Lord Jeffrey Archer, Mr. Brett Lee and Mr. Subir Gokarn. The year 2016 saw the launch of the Eleventh Edition of Youthink based on the theme 'Resilience'. It symbolised how, via the pathway of resilience, even the Pawn can strive to defeat the King thus exhibiting that nothing is impossible to achieve. Over 4,000 copies of the journal were distributed. Youthink also has its own unique ISSN (ID-2347-6222) which makes it an internationally recognised journal.



XCS EVENTS



X-PEDITION

The Xavier's Commerce Society has always endeavoured to amplify the practical skills of students by organizing industrial visits. Last year, XCS organized a visit to Keventer Agro Ltd, a manufacturing unit of products like Frooti and other soft drinks, designed with the aim to get the students acquainted with the fundamentals of how an organization functions at the operational and technical levels.

INTERNATIONALS

With the aim of realising the true potential of the youth, XCS initiated Nationals in 2013. Nationals, in its first year, consisted of the hugely popular B-Plan and B-Quiz. This year, XCS has broadened its horizons by going international, thus providing a platform to any undergraduate student from all the seven continents of the world. Two new events, 'Portfolio Management' and 'Online Treasure Hunt' alongside six events like Best Manager, B-Quiz, B-Plan, Public Relations, and Human Resource, among others, were held. The events witnessed record registrations yet another time.



INSIGNIA

Insignia, the Annual Management Festival of St. Xavier's College (Autonomous), Kolkata aims to provide an international level platform to the youth of today who aim to step into the shoes of high-profile corporates. The three day festival hones the skills of the participants by putting them through rigorous situations. The fest gives them a chance to carve out a niche in the corporate domain.

This year, Insignia will delve into an expedition to explore the wilderness of the Wild West and only those who can don the hats of fortitude shall survive this test. The colleges that have been a part of Insignia in the past years include Shri Ram College of Commerce (Delhi), Christ University (Bangalore), Loyola College (Chennai), Symbiosis College (Pune) among others.

XCS ALUMNI

As part of the XCS committee, many students have graduated till now and most of them have either been placed in big corporate houses or have started their own business.

Gautam Jain
Deloitte & Touche, Kolkata

Keka Bhattacharjee
Zomato, Kolkata

Aanchal Gupta
DB Desai and Associates, Kolkata

Sunil Dhankani
Ernst and Young, Gurgaon

Anuj Bothra
Swiggy, Kolkata

Shruti Parasrampur
Deloitte, Mumbai

Charu Singh
Colgate Palmolive, Mumbai

Vikram Kumar
Goldman Sachs, Jamshedpur

Nihit Agarwal
J.P. Morgan, Mumbai

Pious Saraswat
Google, Gurgaon

Mohit Maloo
ITC, Kolkata

Gaurav Jain
Aditya Birla Group, Mumbai

The eminent personalities featured on Youthink

Mr. Shah Rukh Khan
Actor & Producer

Lord Jeffery Archer
Member of House of Commons
Best Selling Author

Mr. Narayan Murthy
Co-founder
Infosys

Mr. Brett Lee
Former Australian Cricketer

Mr. Arnab Goswami
Co-founder
Republic TV

Mr. Deepinder Goyal
Founder and CEO
Zomato

Intelligentsia brought on stage pioneers in their respective fields on a single platform

Mr. Arvind Kalaria
Managing Director
123Stores.Inc &
Intrasoft Technologies

Mr. Prasun Chaudhary
Head of Eastern &
North Eastern Operations
Oyo Rooms

Prof. Mritunjoy Mohanty
Professor of Economics
IIM Calcutta &
Management Consultant

Prof. Anjan Raichaudhari
Visiting Professor at
IIM Calcutta &
Management Consultant

Mr. Abhishek Majumdar
Founder, The Logical Indian



VOTE OF THANKS

The astounding success of Xavier's Commerce Society is a direct result of the unfailing support and guidance of our Principal, Rev. Fr. Dr. J.Felix Raj, S.J. His immense faith in our abilities has been a guiding light to us. The blessings, encouragement and support of our Rector and Vice Principal (B.Com Morning) Rev. Fr. Dr. Dominic Savio, S.J. has been instrumental to the growth of this society. The society is also indebted to Dr. Madhusree Mukherjee, Vice Principal (B.Com Evening) who has always been with us in all our endeavours and has shown unflinching faith in all that we have set out to do. The support of Prof. Swapan Banerjee, Dean (B.Com Morning) and Prof. Amitava Ghose, Dean (B.Com Evening) has also been a pillar to our growth.

Furthermore, our events would have remained ideas without the contributions of our esteemed sponsors, and we duly appreciate their unhindered support. What began as a meeting point for like-minded young individuals has now evolved into a proactive community dedicated to inculcate the skills and talents required for excelling in the corporate world, in our students. From a seed of an idea in a conversation, the society has grown to become a benchmark for professionalism in the college. There has been much to dream of and great steps have been taken towards development. Yet there is a lot more to do and far more to accomplish for the path to our destiny leads us forward every day. We thank Dr. Sumona Ghosh who has been our guiding light, working silently and self-effacingly, Mayank Mohata and Ratul Borar for leading from the front as Joint Secretaries for the year 2016-2017, and our team of XCSers from across all years for striving towards making each year better than the last.

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