



ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA
DEPARTMENT OF COMMERCE

ANNUAL REPORT

2017-18



XAVIER'S COMMERCE SOCIETY

The Xavier's Commerce Society (XCS) is the representative society of the Department of Commerce of St. Xavier's College (Autonomous), Kolkata. The society strives for the progress and intellectual mastery of every undergraduate commerce student within the college. The society, by organising holistic events throughout the academic year, ensures that every student is taught critical lessons before stepping into the corporate world. The Annual Report is published and distributed among the faculty of the Department of Commerce as a measure and record of the achievements of the society in the year gone by. The purpose of the Annual Report is to inform the readers of all the activities carried out by the Xavier's Commerce Society. It encompasses all the events through which the society aims to achieve its goal - providing a platform for the students to hone their skills.

"MOTTO"



The Xavier's Commerce Society was formed in March 2006 with the motto "Dreams. Development. Destiny."

Dreams symbolize the aspirations and desires of a person. The society encourages everyone to dream big and helps them strengthen their abilities so as to give flight to their dreams.

Development stands for the process of gradual advancement from the stage of aspiration to the stage of achievement. XCS helps its members develop useful skills which they will require to accomplish their goals in the corporate sector.

Destiny refers to the fate of an individual. At XCS, we believe that a person's destiny is not predetermined, but created. XCS strives to develop certain traits in its members which will help them develop their dreams into destiny.

"MISSION STATEMENT"



To act as a synonym to professionalism and a body that believes in the quality of the events.

To ensure and provide fair and maximum participation of the commerce students in seminars and events in Kolkata and elsewhere.

To ensure that all the events have an educational/training/guiding purpose to it and that such purpose is fulfilled.

To provide all its members equal opportunities to learn and grow, not only as individuals, but also as a team.

To appreciate and mutually respect all our members' hard work, initiative, and dedication.

PROGRESS

In 2006, the Xavier's Commerce Society began its journey with the launch of its annual journal, Youthink. Over the years, Youthink has become a platform for students of the Department of Commerce to deliberate upon matters relating to the world of commerce and business. Having been associated with luminaries such as Mr. Shah Rukh Khan, Dr. Shashi Tharoor, Mr. Sachin Tendulkar, Mr. Narayana Murthy, Mr. Brett Lee among others, XCS has made a name for itself internationally. The year 2007 witnessed the first edition of our intra-college management competition, X-Calibre. Events such as Inception, Innovision, Intelligentsia and our national level management fest, Insignia began and made 2009 an extremely successful year. Inception, a management simulation event, is held exclusively for the first years to showcase their talent.

Innovision, a week long event, in the course of which seminars are conducted by experts in various arenas, helps students hone their abilities and arouse their interests in diverse fields. In the past, companies such as Google and Uber have come down to our college and educated the students on a plethora of subjects, each more captivating than the other.

The year 2015 saw the introduction of Fintusion, an event-cum-competition based on derivatives trading and futures markets. The society made history by launching its very own mobile application, a platform which connects the students to all that is XCS. Intelligentsia, a panel discussion, brings some of the brightest minds in the country on-stage, where they share their experiences with students and provide them an insight into their lives and journeys.

Insignia, now in its tenth instalment, is our highly anticipated flagship event. Having hosted the likes of Mr. Rahul Bose, Mr. Suhel Seth, Justice Markandey Katju and world renowned comedians like Papa CJ, Biswa Kalyan Rath and Kenny Sebastian in the past and associated with companies like TATA, Birla, Hero, Cadbury, HP, Motilal Oswal and HDFC Bank, Insignia surpasses itself and sets new benchmarks each year.

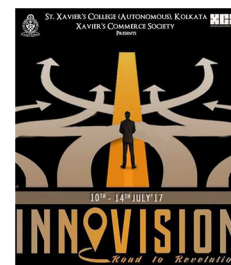
In 2013, we introduced the 'Nationals' competition, a pan-India event, taking Insignia to newer frontiers. In 2016, we went international for the first time, and hosted participants from across the Middle East, Australia, Europe and the sub-continent at the six open events - all of which received a great response. This year, we launched an event exclusively for high school students - Insignia Corporate Prodigy, to acquaint them with the corporate world.

With landmark achievements, unprecedented accolades and evergreen praise, the year gone by has seen the Xavier's Commerce Society grow by leaps and bounds. Corporates, faculty and participants alike have acknowledged the infectious enthusiasm and enthralling growth in our work. We look forward to another year of breaking records, trendsetting innovation and incessant growth, rooted in our vision of service to the college and its ideals.

XCS EVENTS

INNOVISION (10TH-14TH JULY'17)

This year, XCS commenced its activities with Innovision, which is an intra-college week long event consisting of various career oriented seminars. The multitude of seminars at Innovision provided a platform for the students to enhance their knowledge, develop their personality and improve their communication skills in a lucid and interactive manner. This year, the seminars were held by the likes of Ernst & Young, Swiggy, Zoomcar and BSE.



INCEPTION (21ST-22ND JULY'17)



Inception is one of the flagship events of the society which is held exclusively for the first year students of St. Xavier's College to facilitate them to showcase their talents and leave a mark amongst legends. It involves a series of rounds, starting from a Group Discussion and consisting of a number of tasks which test the managerial expertise of the participants. This event, which is a quest to find the Best Manager, took place on the 21st and 22nd of July, 2017.

X-CALIBRE (28TH-29TH AUGUST'17)

X-Calibre is a premier Intra-College management festival which aims to test the skills and fortitude of the students. It consisted of eleven events this year: Best Manager, Public Relations, Business Quiz, Human Resources, Unwind, Finance, Strategic Management, Marketing and Corporate Treasure Hunt among others. Held on the 28th and 29th of August, 2017 with an array of onstage and offstage rounds, X-Calibre 2017 saw an unprecedented level of competition. X-Calibre 2017 also featured an informative session about the importance of voting for the youth of India.



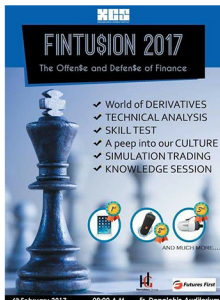
MAESTROS (25TH AUGUST'17)



XCS believes that it is the youth who have the potential to stir up a revolution. In an attempt to broaden horizons this year, XCS hosted "Maestros", where a multitude of speakers including P.K. Mukherjee, Member of Strategy Board at Global Risk Management Institute; Rajib Basu, Financial Risk Consultant at KPMG, Former Associate at PWC; Sandeep Singhal, COO at United Sports Limited, Former Sales Director at PepsiCo; Subhashis Nath, Founder and Director, Global Risk Management Institute and Sunil Bajaj, Partner and India Region Risk Leader at Ernst & Young inspired young people and helped them learn what it takes to manage risks and create a platform where the experienced and the knowledgeable shared their stories with the students and inspired them.



FINTUSION (6TH FEBRUARY'17)



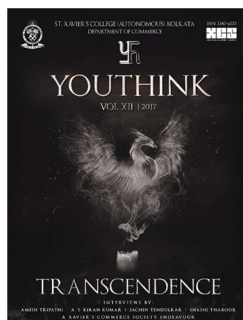
Fintusion is our annual finance-based workshop. Conducted on the 6th of February, 2017, Fintusion presented students with an opportunity to test their financial prowess and learn about the global derivatives market. The top 10 students were selected through a number of rounds, which were conducted parallelly with the seminar. This was followed by a trading simulation round and a multitude of tasks designed to find the best brain in the field of finance.

INTELLIGENTSIA (2ND NOVEMBER'17)

Intelligentsia is the society's annual panel discussion which brings together the most eminent personalities from around the country. The topic for the panel discussion this year was "Transcending the Challenges to Inclusive Growth & Managing Business in the 21st Century: A South Asian Perspective." Intelligentsia was held on 2nd November, 2017. The panelists included eminent personalities like Dr. Mritunjoy Mohanty, Dr. Chandradeep Mitra, Dr. Saibal Kar, Dr. Selim Reihan and Dr. Surendra Munshi.



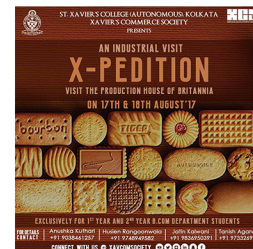
YOUTHINK (2ND NOVEMBER'17)



Youthink is the annual journal of the Department of Commerce, St. Xavier's College, Kolkata. The year 2017 saw the launch of the Twelfth Edition of Youthink based on the theme 'Transcendence'. Similar to how a phoenix rises from its own ashes, 'Transcendence' was symbolic of the effort required to surpass oneself in one's pursuit of excellence. Notable interviewees include Dr. Shashi Tharoor, Mr. Sachin Tendulkar, Shri A.S. Kiran Kumar and Mr. Amish Tripathi. Over 3500 copies of the journal were distributed. Youthink also has its own unique ISSN (ID-2347-6222) which makes it an internationally recognised journal.

X - PEDITION (17TH - 18TH AUGUST'17)

The Xavier's Commerce Society has always endeavoured to amplify the practical skills of students by organizing industrial visits. This year, XCS organized a visit to Britannia Industries Ltd, a manufacturing unit of products like Bourbon, Good Day and other biscuits designed with the aim to get the students acquainted with the fundamentals of how an organization functions at the operational and technical levels.



INTERNATIONALS (7TH JANUARY'18)



With the aim of realising the true potential of the youth, XCS initiated Nationals in 2013. Nationals, in its first year, consisted of the hugely popular B-Plan and B-Quiz. In the year 2017, XCS went international. This year, the horizon was broadened even further by initiating the Insignia Corporate Prodigy - an event exclusively for senior school students. Internationals provided a platform to undergraduate students from all seven continents of the world, while Insignia Corporate Prodigy laid the stepping stone for high schoolers across the nation. Events like Portfolio Management, Online Treasure Hunt, B-Quiz, B-Plan, Insignia Corporate Prodigy alongside six events like Best Manager, Entrepreneurship, and Public Relations, among others, were held. The events witnessed record registrations yet another time.

INSIGNIA (18TH - 20TH FEBRUARY'18)

Insignia, the Annual Management Festival of St. Xavier's College (Autonomous), Kolkata aims to provide an international platform to the youth of today, who aim to step into the shoes of high-profile corporates. The three day festival hones the skills of the participants by putting them through rigorous situations. The fest gives them a chance to carve out a niche in the corporate domain. This year, Insignia will witness the glitz, glamour and glory of the entertainment metropolis Las Vegas, and only those who possess the potential to surpass their limits can emerge victorious in the ultimate showdown. The colleges that have been a part of Insignia in the past years include Christ University (Bangalore), Lady Shri Ram College (Delhi), Symbiosis College (Pune), University of Liberal Arts (Bangladesh) among others.





As part of the XCS committee, many students have graduated till now and most of them have either been placed in big corporate houses or have started their own business.

Gautam Jain Deloitte & Touche, Kolkata	Keka Bhattacharjee Zomato, Kolkata	Aanchal Gupta DB Desai and Associates, Kolkata
Sunil Dhankani Ernst and Young, Gurgaon	Anuj Bothra Swiggy, Kolkata	Shruti Parasrampur Deloitte, Mumbai
Charu Singh Colgate Palmolive, Mumbai	Vikram Kumar Goldman Sachs, Jamshedpur	Nihit Agarwal J.P. Morgan, Mumbai
Pious Saraswat Google, Gurgaon	Mohit Maloo ITC, Kolkata	Gaurav Jain Aditya Birla Group, Mumbai

The eminent personalities featured on Youthink

Mr. Shah Rukh Khan Actor & Producer	Lord Jeffery Archer Member of House of Commons Best Selling Author	Mr. Narayan Murthy Co-founder Infosys
Mr. Brett Lee Former Australian Cricketer	Mr. Arnab Goswami Co-founder Republic TV	Mr. Deepinder Goyal Founder and CEO Zomato

Intelligentsia brought on stage pioneers in their respective fields on a single platform

Mr. Arvind Kalaria Managing Director 123Stores.Inc & Intrasoft Technologies	Mr. Prasun Chaudhary Head of Eastern & North Eastern Operations Oyo Rooms	Prof. Mritunjoy Mohanty Professor of Economics IIM Calcutta & Management Consultant
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Prof. Anjan Raichaudhari
Visiting Professor at
IIM Calcutta &
Management Consultant

Mr. Abhishek Majumdar
Founder, The Logical Indian

PAST SPONSORS



VOTE OF THANKS

The astounding success of Xavier's Commerce Society is a direct result of the unfailing support and guidance of our Rector and Principal, Rev. Dr. Dominic Savio, S.J. His immense faith in our abilities has been the guiding light for our success. The blessings, encouragement and support of Vice Principal (B.Com Morning) Rev. Dr. S. Xavier, S.J. has been instrumental to the growth of this society. We are also indebted to Vice Principal (B.Com Evening) Rev. Peter Arockiam, S.J. who has always been with us in all our endeavours and has shown unflinching faith in all that we have set out to do. The support of Prof. Swapan Banerjee, Dean (B.Com Morning) and Prof. Amitava Roy, Dean (B.Com Evening) has also been a pillar to our growth. Furthermore, our events would have remained ideas without the contributions of our esteemed sponsors, and as such we duly appreciate their unhindered support. What began as a meeting point for like-minded young individuals has now evolved into a proactive community dedicated to inculcate in today's commerce students the skills and talents required for excelling in the corporate world.

From a seed of an idea in a conversation, the society has grown to become a benchmark for professionalism in the college. There has been much to dream and great steps have been taken towards development. Yet there is far more to do, far more to accomplish, and the path to our destiny leads us forward every day. I would like to thank Pushkar Shandilya and Monika Bansal for leading from the front as Joint Secretaries for the year 2017-2018, and our team of XCSers from across all years for striving towards making each year better than the last.

~Prof. Shaunak Roy