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Brief Profile

Ms. Kumari is currently teaching in the Department of Commerce at St. Xavier's College (Autonomous), Kolkata. She has completed her graduation (B.Com (Hons.)) and post graduation (M.Com) with specialization in Accounting and Finance from the University of Calcutta. Her current research is focused on behavioral finance and the application of multi criteria decision making techniques in various real-life problems. She has published several research papers in various national and international peer reviewed refereed journals of repute and has participated and presented papers in various national and international conferences as well. Apart from academic interests she has a keen fascination for various extra-curricular activities.

Publications in peer reviewed, refereed national / international journal/book chapter: -

1. A paper entitled “**Application of Hexagonal Fuzzy MCDM Methodology for Site Selection of Electric Vehicle Charging Station**” Mathematics 2021, 9(4), 393; <https://doi.org/10.3390/math9040393>. Published: **16 February 2021**. (SCI IF 1.747)
2. A paper entitled “**Evaluation Of Performance for School Teacher Recruitment Using MCDM Techniques with Interval Data**” in International Journal(Scopus) “Multicultural Education”, Volume 7, Issue 5, 2021.
3. A paper entitled “**A Parametric Gray AHP Coupled TOPSIS Method for Optimal Mobile Selection: An Empirical Study for Different Market Segments**” in International Journal (*included in ABDC journal quality list*) “Empirical Economics Letters” ISSN 1681-8997 Volume 20 Special Issue 1May 2021.
4. A paper entitled “**Impact of COVID-19 on Individual Wellbeing: Insights from Selected Developing Countries**” in International Journal (*included in ABDC*

journal quality list) “Empirical Economics Letters” ISSN 1681-8997 Volume 20 Special Issue 1May 2021.

5. A paper entitled “**An Analysis of Contemporary Advertisements based on Gender Contents**” in *Time’s Journey*, Volume 8, No. 1, page 77-98, January 2019, ISSN(Print): 2278-6546.
6. A paper entitled “**An Analysis of Evolution of Advertisement Contents of FMCG products during Post Liberalization Era**” in *EPRA International Journal of Multidisciplinary Research (IJMR)*, Volume 6, Issue 4, page 48-55, April 2020, ISSN(Online): 2455-3662.
7. Book chapter “**Industrial Internet of Things and Industry 4.0**” in “*Soft Computing Approach for Mathematical Modeling of Engineering Problems*” ISBN9780367685997 by CRC Press.
8. Book chapter “**Industry 4.0 and its practice in terms of fuzzy uncertain environment**” in “*Soft Computing Approach for Mathematical Modeling of Engineering Problems*” ISBN9780367685997 by CRC Press.
9. Book chapter “**Key Aspects Related to Manufacturing Industries: A Study In Eastern India**” in “*Productivity Growth in the Manufacturing Sector: Mitigating Global Recession*” ISBN: 9781800710955 by *Emerald Publishing Limited*.

Research paper presented at international conference:-

1. Presented a paper titled “**A Study on the Role of FDI & FII from the National Growth Perspective in a VUCA world**” in Impress ICCSR sponsored 2nd International Conference on “*Innovative Business Practices in a VUCA world*” at St. Xavier’s College(Autonomous), Kolkata in collaboration with Department of Commerce, University of Calcutta & Lincoln University College, Malaysia on 04.01.2020.
2. Presented a paper titled “**An Analysis of Performance of ELSS Mutual Funds in India in the last decade**” in the International Conference on “*Emerging Issues in Finance and Banking*” organized by Surendranath Evening College, Kolkata on 27.02.2020.

Faculty Development Programmes attended:-

1. Successfully completed the Two-week Faculty Development Programme (FDP) on “**R language and R Studio**” organized by Cambridge Institute of

Technology, Bengaluru under the Pandit Madan Mohan Malaviya National Mission on Teachers and Training(PMMMMNMTT), MHRD, Govt. of India from 22nd June to 5th July 2020.

2. Successfully completed Five-days Faculty Development Programme (FDP) on “**Data Analysis using Advanced Excel and R programming**” organized by Amity Institute of Applied Sciences, Amity University Kolkata during 14th July to 18th July 2020.
3. Successfully completed Two-weeks Faculty Development Programme (FDP) on “**Quantitative Methods for Data Analysis**” organized by Ramanujan College, University of Delhi under Pandit Madan Mohan Malaviya National Mission on Teachers and Training (PMMMMNMTT), MHRD, Govt. of India from 12th August to 25th August 2020.
4. Successfully completed Five-day Faculty Development Programme (FDP) on “**Universal Human Values for DEEKSHARAMBH**” organized by National Institute of technology, Patna during 21st to 25th September 2020.
5. Successfully completed the Two-week Faculty Development Programme (FDP) on “**Research Methodology**” organized by Ramanujan College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Training (PMMMMNMTT), MHRD, Govt. of India from 1st October to 15th October 2020.
6. Successfully completed the One-week Faculty Development Programme (FDP) on “**Advanced Pedagogical Techniques**” organized by Ramanujan College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Training (PMMMMNMTT), MHRD, Govt. of India from 29th October to 5th November 2020.