

Puja Bhowmik

Qualification: M.Com, NET
Designation: Assistant Professor
Department: Commerce
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Biographical Sketch

Ms. Puja Bhowmik completed her under graduation in Commerce from J.D. Birla Institute and Masters in Commerce (major in Accounting and Finance) from St. Xavier's College(Autonomous), Kolkata. Ms. Bhowmik successfully challenged the NET examination in 2012. She is simultaneously pursuing her PhD in finance at the same institution. Her research interests include stock market analysis, tourism industry analysis and innovative finance.

Workshops/ Conference Attended

- *International Webinar on 'Moratorium on Loan: Effects of Financial Institutions' organized by St. Xavier's College (Autonomous), Kolkata, scheduled on August, 28, 2020*
- *FDP on 'Qualitative Research Methods (Memetics and Narrative Analysis)' organized by JIMC, Indore scheduled on July, 17, 2020*
- *FDP on 'Publishing in High Impact Journals' organized by JIMC, Indore scheduled on July, 17, 2020*
- *FDP on 'Nuances of Case Writing' organized by JIMC, Indore scheduled on July, 18, 2020*
- *FDP on 'Contemporary Researches in Finance' organized by JIMC, Indore scheduled on July, 18, 2020*
- *FDP on 'How to deal with International Trade and Investments Data' organized by JIMC, Indore scheduled on July, 18, 2020*
- *Webinar on 'Managing Business in a Post-Covid 19 world: Changes, Challenges and Strategies' organized by St. Xavier's College (Autonomous), Kolkata scheduled on July, 18, 2020*
- *FDP on 'Pandemics and Natural Disasters: Understanding and Coping' organized by St. Xavier's College (Autonomous), Kolkata, scheduled on July 11th and 12th, 2020*
- *National Webinar on 'Crisis and Financial Planning' organized by KRM Mahila Mahavidyalaya, Nanded, scheduled on 28th June, 2020*
- *Webinar on 'Financial Statements and Economy – Amidst Covid -19 Pandemics' scheduled on 20th June, 2020*
- *NPTEL Certified Course on Architecture and Conservation and Historic Preservation during February-April 2020 by IIT Kharagpur*

- *Atma Nirbhar Bharat Abhiyan: Challenges and Opportunities before Self-reliant India Mission", scheduled on June 30, 2020*
- *Crisis and Financial Planning' organised by KRM Mahila (Arts, Commerce & Science) Mahavidyalaya, Nanded on 28th June, 2020*
- *FINANCIAL STATEMENTS AND ECONOMY AMIDST COVID 19 PANDEMIC by Jai Hind College, Mumbai on 19th June 2020.*
- *INTERNATIONAL WEBINAR on "Cooperation in theory & Practice " ON 20 June, 2020*
- *Conference on Heritage, Culture & Identity: Re-Negotiating Spaces of Memory in a Time of Rapid Urbanisation" on 20 & 21 January 2020 organized by Sarat Centenary College and West Bengal Heritage Commission*
- *Completed Orientation Program from University of Rajasthan during December,2018*
- *FDP on Introduction to Methodology for Research in Management, Social Science and Economics held during May,2018 to August 2018*
- *International Seminar on the theme "International Conference on Innovative Business Practices in a VUCA World", 5th and 6th January 2018*
- *FDP on GST at St. Xavier's College, Kolkata on 20th December,2017*
- *International Seminar on the theme "International Conference on Emerging Perspectives in Commerce, Economics and Management -Policies for a Better World", 2nd and 3rd November, 2017*
- *Doctoral Colloquium on 21st January,2017 at Institute of Management Study, Kolkata*
- *National Seminar on the theme "Cost Competitiveness & Economic Growth" on 18th September, 2016 by ICAI*
- *Career Awareness Seminar on the theme "Commerce Education and Beyond - The Professional Edge" on 27th August, 2016 at Calcutta University*
- *UGC and ICSSR Sponsored National Seminar on "Financial Inclusion in the Pursuit of Poverty Reduction and Growth" held on 23rd and 24th August, 2016*
- *UGC sponsored national conference on "Redefining Business. Vision: Issues and Challenges" on March 19,2016 by St. Xavier's College*
- *FDP on SPSS Package in 2015*
- *Vanijya Sammelana -2014, International Conference by SRN Adarsh College, on 30th April, 2014 by St. Xavier's College*
- *UGC sponsored national conference on Sustainable Development 6th September, 2013*

Publications

Sl. No	Title of the Paper	Journal/Book	ISSN/ISBN	Year
1.	Recent trends in tourism and the road ahead	Recent Trends in Business, Management and Tourism	ISBN:978-1-63041-692-8	2015

2.	Potential of developing Heritage tourism in Kolkata	Emerging Issues on Inclusive Growth, Business and Environment	ISBN: 978-81-8484-566-2	2016
3.	A study on the role of ATMs in aiding Financial Inclusion in India	Financial Inclusion in the Pursuit of Poverty Reduction and Growth	ISBN:978-93-5258-525-0	2016
4.	Negative Interest Rates	Youthink Vol XI	ISSN-2347-6222	2016
5.	Social Impact Bonds: A paradigm shift in the method of financing the Social Sector	International Journal of Commerce and Management Research	ISBN: 978-93-85895-57-9	2017
6.	Tuesday-effect in gold markets of emerging Asian Economies	International Journal of Marketing, Financial Services and Management	ISSN - 2277-3622	2017
7.	Impact of Working Capital Management on the Profitability of the Indian Shipping Sector	Contemporary Issues in Finance Management and Economics	ISBN: 978-93-86185-49-5	2017
8.	An analysis of the Performance of SEZs in India	Youthink Vol XII	ISSN 2347-6222	2017
9.	Effect Of Global Factors On Stock Market Returns Of India	International Conference on Innovative Business Practices in a VUCA World	ISSN: 2249-2585	2018
10.	A Multiscale Analysis of Stock Return Co-movements and Spillovers: Recent Evidence from Pacific Developed Markets	Physica A: Statistical Mechanics and its Applications	ISSN: 0378-4371	2018

11.	A Study On The Relationship Between Liquidity and Profitability of Indian Airline Companies	Youthink Vol- XIII	ISSN 2347-6222	2019
12.	Geopolitical risk and precious metals	Journal of Economic Research, Vol 24, 1	ISSN: 1226-4261	2019
