Total Marks: 50 Paper Code: BMHAE2124

BUSINESS COMMUNICATION – II

Unit 1: Common errors of English tense and prepositions	(1L)
Unit 2: Synonyms and antonyms identical words	(2L)
Unit 3: Words confused and misspelt	(1L)
Unit 4: Writing of advertisements, press release	(1L)
Unit 5: Writing of tenders	(1L)
Unit 6: Writing in more professional language	(1L)
Unit 7: Writing of commercial reports	(1L)
Unit 8: Meetings and types and definition of meetings, agenda, quorum, minutes	(1L)
Unit 9: Some more types of business letters	(1L)

References:

- 1. Bonee and Thill Business Communication Essentials
- 2. Wren and Martin
- 3. Commercial English K KSInha
- 4. Shirley Taylor Communication for Business
- 5. Secretarial Practice S Sengupta
- 6. Dona Young Foundations of Business Communication
- 7. Mastering Business English Orient Longman