| Sl. NO. | NAME OF THE FACULTY MEMBER | DEPARTMENT | PUBLICATION DETAILS |
|---------|--|------------|---|
| 1 | A. Kathotia, Dr. Tapalina Bhattasali | Commerce | Emergence of UPI as a Disruptor, Youthink, Volume 15 |
| 2 | Anand Navin Baid, Dr. Arijit Ghosh, Anirban Sarkar, Aditys Das | Commerce | Factors affecting the shift of consumers towards e- pharmaciesSambodhi Vol-44 No01 (XXIII). |
| 3 | Anirban Sarkar, Dr. Arijit Ghosh, Santus Kumar Deb, Suchitra Kumari, Aditya Das | Commerce | Impact of COVID-19 on Individual Wellbeing: Insights from Selected Developing Countries Empirical Economics Letters, 2021 |
| 4 | Anirban Sarkar, Prabal Chakraborty, Suchitra Kumari | Commerce | Key Aspects Related to Manufacturing Industries: A study in Eastern India Productivity Growth in the Manufacturing Sector: Mitigating Global Recession |
| 5 | Dr. Arijit Ghosh, Anirban Sarkar, Banhi Guha | Commerce | Comprehensive efficiency measurement of five major Indian Steel Companies using Data Envelopment Analysis and Factor Analysis Malaya Journal of Matematik, Vol. S, No. 1, 31-36, 2021. |
| 6 | Dr. Arijit Ghosh, Anirban Sarkar, Munmun Dey, Banhi Guha, Subrata Jana, Neha Ghorui | Commerce | Analyzing Efficiency of Indian Life Insurance Companies using DEA and SEM Turkish Journal of Computer and Mathematics Education, Vol.12 No.12 (2021). |
| 7 | Dr. Arijit Ghosh, Anirban Sarkar, Santus Kumar Deb, Suchitra Kumari | Commerce | Assessing the Impact of COVID-19 Outbreak: Lessons from India and Bangladesh Innovative Management Practices—An Interdisciplinary Approach, Allied Publishers, New Delhi, |
| 8 | Dr. Arijit Ghosh, Anirban Sarkar, Suchitra Kumari | Commerce | Influencers of Online Education and Outlook towards Blended Learning: An Exploratory Study Social Science Research: Sustainable Practices by Taylor & Francis - Routledge Publication (Print Version) |
| 9 | Dr. Arijit Ghosh, Munmun Dey, Sankar Prasad Mondal, Azharuddin Shaikh, Anirban Sarkar, Banashree Chatterjee | Commerce | Selection of Best E-Rickshaw-A Green Energy Game Changer: An Application of AHP and TOPSIS Method Journal of Intelligent & Fuzzy Systems, vol. 40, no. 6, pp. 11217-11230, 2021. |
| 10 | Dr. Arijit Ghosh, Neha Ghorui, Azharuddin Shaikh, Suchitra Kumari, Anirban Sarkar | Commerce | A Parametric Gray AHP coupled TOPSIS method for Optimal Mobile Selection: An Empirical Study for Different Market Segments Empirical Economics Letters, 2021 |
| 11 | Dr. Arijit Ghosh, Neha Ghorui, Sankar Prasad Mondal, Suchitra Kumari, Biraj Kanti Mondal, Aditya Das and Mahananda Sen Gupta | Commerce | Application of Hexagonal Fuzzy MCDM Methodology for Site Selection of Electric Vehicle Charging Station Mathematics 2021 |
| 12 | Dr. Arijit Ghosh, Suchitra Kumari, Sankar Prasad Mondal, Ali Ahmadian | Commerce | Industry 4.0 and Its Practice in Terms of Fuzzy Uncertain Environment Soft Computing Approach for M at h e m at i c a l M o d e l l i n g o f Engineering Problems. |
| 13 | Prof. Arkajyoti Pandit | Commerce | Ethical Auditing with Spirituality "Contemporary Strategic Business Infrastructure Development in Turbulent Economy Contemporary Strategic Business Infrastructure Development in Turbulent Economy" under NOVA Science Publishers, USA |
| 14 | Prof. Arkajyoti Pandit | Commerce | Exploring Opportunities for MSMEs in India post COVID - 19: Role of Cost and Management Accountants MSME – Special Bulletin of the Management Accountant, Institute of Cost and Management Accountants of India: ISSN:0972 - 3528 |
| 15 | Prof. Arkajyoti Pandit | Commerce | The utility of regional language facility in accounting software for retail market of West Bengal Apple Academic Press (A Unit of CRC Press, Taylor & amp; Francis Group), USA, ISBN: 9781774639979 |
| 16 | Prof. Ayan Banerjee | Commerce | Fake Fast-Moving Consumer Goods and the Consumption Psychology of Rural People – a Study on the Inhabitants of Islampur, West Bengal Youthink Vol – XV, ISSN: 2347- 6222 |
| 17 | Prof. Ayan Banerjee | Commerce | Intelligent and Smart Future Banks and Banking Operations – a Study to find the problems faced by Indian Customers and Implementation of Artificial Intelligence for Future Banking Operations Youthink Vol – XV, ISSN: 2347- 6222 |

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| 18 | Prof. Ayan Banerjee | Commerce | Essence of Green Finance in driving Economic Sustainability and Adoption of Green Initiatives to restore Ecological Sustainability – The way towards Green Recovery International Journal of Science and Research (IJSR), ISSN: 2319-7064, SJIF 2020: 7.803 |
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| 19 | Prof. Ayan Banerjee | Commerce | Change in Perception towards Investment and Expectations from Products and Services in New Normal – a Survey on the Inhabitants of West Bengal, Kolkata Emerging Issues in Commerce, Economics, Information Technology and Management, ISBN: 978-93-90937-23-3, ISBN – A 10.9390937/233, Vol-1, pp-74-106 |
| 20 | Prof. Ayan Banerjee | Commerce | Harassment and Discrimination Leading to an Unhealthy Job Life and Glass Ceiling- a study on Women Workforce in Kolkata region B r a i n B l o o m e r s" (D I P: 18.10.1304017117), ISBN: 978-1-304 - 01711 - 6 (I ssued by The International ISBN Agency) published by "Red Shine Publication (London) pp 363-380. |
| 21 | Prof. Ayan Banerjee | Commerce | A study on Behavioural Perspective and Influence of First Wave of COVID-19 on Retail investors in Selected Tier-2 cities of West Bengal, Emerging I ssues in Business Research, ISBN: 978-93-90728-48-0, DOI: 10.31033/vanpub2021/03 published by Vandana Publications, Lucknow (India) pp- 47 – 58 |
| 22 | Prof. Ayan Banerjee | Commerce | Perception of Investment amidst the First Wave of COVID-19 – a Study on Selected Investors in Kolkata Business, Economics and Society – The Shifting Paradigm'' Vol – II, ISBN – 978-1-6781-5975-7, published by Red' Shine Publication (London) pp- 39-69 |
| 23 | Ayush Garodia, Dr. Arijit Ghosh, Anirban Sarkar | Commerce | E-Resources Adaptation: An Empirical Study during PandemicSocial Science Research: Sustainable Practices by Taylor & Francis - Routledge Publication (Print Version) |
| 24 | Benedikt Löwe, Robert Passmann, and Dr. Sourav Tarafder | Commerce | Constructing Illoyal Algebra-valued Models of Set Theory Algebra Universalis |
| 25 | Daineesh Dominic, Dr. Shivaji Banerjee, Dr. Arijit Ghosh | Commerce | Exploring the influence of green marketing factors on purchasing decision making of urban youth: An empirical study in Kolkata Wesleyan Journal of ResearchVol.14 No.01(VI). |
| 26 | Dr Samrat Roy | Commerce | Absorptive Capacity Effects of Foreign Direct Investment in Selected Asian Economies, Journal of Asian, Finance, Business and Economics |
| 27 | Dr. Aniruddha Banerji | Biotechnology | Therapeutic potential of Phosphatidylinositol 3' Kinase (PI3K) inhibitors in Cervical Cancer, Published in Science and Cultural Magazine |
| 28 | Dr. Aniruddha Banerji | Biotechnology | Habitat Conservation - The Necessity of Awareness, published in Magis - Xaverian Journal of Education ISSN: 2319- 3239 |
| 29 | Dr. Aniruddha Banerji | Biotechnology | Studies on Some Issue Specific to Demography during COVID-19 pandemic, Chapter 1, published in Issues and Development in Health Research Volume 3, ISBN: 978-93-91595-14-2 eBook ISBN: 978-93-91595-16-6 |
| 30 | Dr. Aniruddha Banerji | Biotechnology | Determination of Phytochemicals as Potential Inhibitors of Matrix Metalloproteinase (MMPs) with Special Reference to Breast Cancer, Published in Issues and Development in Health Research Volume 5 |
| 31 | Dr. Anjan Chakravarty | Commerce | Branding in Indian Rural Market: An Overview. In Banerjee, S. & Roy, S. (Eds.), Strategic Brand Management in a VUCA World (pp. 96-104). Black Aviat Publishing House, Lucknow. ISBN: 9-788195- 125036 |
| 32 | Dr. Anushyama Mukherjee | Sociology | Kundu, Ratoola, Paralikar, Aradhana and Mukherjee, Anushyama. Reimagining Kamathipura: Creating value from waste, in (eds) Mumbai Reader 20/21, Urban Design research Institute, Mumbai, ISBN 978-93-81444-09-2 |
| 33 | Dr. Anushyama Mukherjee | Sociology | Rayaprol, Aparna, Anushyama, Mukherjee and Pitheli, K., Jimo. Reverse Migrations and Women's Role in Shaping Religious Identities in Hyderabad, Contemporary South Asia, Routledge International, 29 (2): 271 - 280, DOI: 10.1080/09584935.2021.1915244 |
| 34 | Dr. Argha Kr. Banerjee | English | Ghare Baire: An Eco- critical Perspective (in the journal South Asian Review, vol. 42, iss.1, pp.48-67, 2021,Routledge) |

| 35 | Dr. Argha Kr. Banerjee | English | Published book reviews in The Telegraph, India's Everyday Poison, 26 Feb 2021; The Lion at the Border, 18 Jun 2021; A Timeless Message, 29 Oct 2021 |
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| 36 | Dr. Arup Kr Mitra | Microbiology | Chatterjee, S.,1, Dhara, B.,2*, Mukherjee, D.,3, Mukhopadhyay, D.,4, Mitra, A.K.,2. (2021). A review on the SARS-CoV-2 mediated global pandemic: Proximal origin, pathogenicity and therapeutic approaches. J AntivirAntiretrovir, vol.13.iss.3 no:1000220. pp.1-9. ISSN: 1948-5964. Impact factor 1.17. |
| 37 | Dr. Arup Kr Mitra | Microbiology | Mukhopadhyay, M.,Mitra, A.K., Choudhury, S.S. Ganguli, S. (2021). Metagenome dataset of lateritic soil microbiota from Sadaipur, Birbhum, West Bengal, India. Data in Brief,vol.36. Article 107041. doi.org/10.1016/j. ISSN: 2352-3409.Impact factor 1.7 |
| 38 | Dr. Arup Kr Mitra | Microbiology | Agnihotri, P.1,*, Banerjee, S.1, Maitra, M.1 and Mitra, A. K. 1.(2021). Isolation, characterization and identification of an As(V)-resistant plant growth promoting bacteria for potential use in bioremediation. Asia-Pacific Journal of Science and Technology, vol. 26 iss.02.pp.1-11.https//:www.tci-thaijo.org/ index.php/ APST/indexonline ISSN: 2539-6293.Article ID :.APST-26-02-19. Impact factor 0.68. |
| 39 | Dr. Arup Kr Mitra | Microbiology | Sultana, T., Mitra, A.K., and Das, S. (2021). Antimicrobial action of mangrove plant extracts against Salmonella Typhi and Candida Parapsilosis characterised by their antioxidant potentials and bioactive compounds. IJPSR, vol. 12 iss.9. pp. 4774-4789.e-ISSN: 0975-8232. Impact factor 0.68 |
| 40 | Dr. Arup Kr Mitra | Microbiology | Bhattacharya, A., Chowdhury, P, Bose, S. and Mitra, A. (2021). Spread of covid-19 and its control: Comparing trends in 10 Latin American countries. Preprint. SSRN- Elsevier-3921996 |
| 41 | Dr. Arup Kr Mitra | Microbiology | Bhattacharjee, A., C haudhuri, R., Pandey, P. and Mitra, A.K. Mitra. (2021). Bioremediation of Chromium (VI) by a microbial Consortium isolated from Tannery Effluents and their industrial applications. Journal of Environmental Engineering and Landscape Management. In Press. ISSN1648-6897 |
| 42 | Dr. Arup Kr Mitra | Microbiology | Roy, B., Maitra, D., Mitra, A.K.(2021). Methods of sample preparation and assay of bacterial biofilms with special reference to their significance in agriculture and extreme environments. pp.39-65. In Analytical Methodologies for Biofilm Research, ed. M. Nag and D. Lahiri, Springer Protocols Handbook, Springer Nature, Switzerland. ISBN 978-1- 0716-1377-1 |
| 43 | Dr. Arup Kr Mitra | Microbiology | Mitra, A.K., and Chakraborty, R. (2021). An introduction to mycology and phytopathology. Taurean Publications, New Delhi. pp.308. ISBN No. 978-93-91074-31-9 |
| 44 | Dr. Arup Kr. Mitra | Microbiology | An in vitro approach to combat multidrug resitance in Salmonella typhi and human colon cancer with Excoecaria agallocha L. extract, published in Bulletin of the National Research Centre, ISSN: 2522-8307 (Online) |
| 45 | Dr. Arup Kr. Mitra | Microbiology | Demographic Features of COVID-19 in Two Wave in Single Center, published in Journal of Microbiology and Infectious Diseases, ISSN: 2639-9458 |
| 46 | Dr. Arup Kr. Mitra | Microbiology | Bioremediation of Chromium (VI) by a Microbial Consortium Isolated from Tannery Effluents and Their Potential Industrial Application, Published in Journal of Environmental and Landscape Management ISSN: 1648-6897 eISSN: 1822-4199 |
| 47 | Dr. Arup Kumar Mitra & Prof. Tamanna Sultana | Microbiology | Sultana, S., Sultana, T., Mitra, A. K., and Xavier, S. (2021). Organic farming with residual microbial consortia and its potential in sustainable agriculture production. pp. 15-30. In Go Green for Environmental Sustainability: An Interdisciplinary Exploration of Theory and Applications, eds. S. Xavier, U. Rao and M.F. Reynolds. Routledge, CRC Press.Boca Raton.pp. 276. ISBN 978-0-3675-1740-3 |
| 48 | Dr. Arup Kumar Mitra & Prof. Tamanna Sultana | Microbiology | Sultana, T., Maitra, D., Roy, B., Mitra, A. K., and Xavier, S. (2021). Dynamic role of specific microbes in bioremediation of heavy metals and dyes from textile industry. pp 31-46. In Go Green for Environmental Sustainability: An Interdisciplinary Exploration of Theory and Applications, eds. S. Xavier, U. Rao and M.F. Reynolds. Routledge, CRC Press. Boca Raton. pp. 276. ISBN 978-0-3675-1740-3 |

| 49 | Dr. Asoke Nath | Computer Science | New Bit Level Positional Encryption Algorithm(NBPLEA Ver-2, published in International Journal of Scientific in Computer Science, Engineering and Information Technology (IJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456-3307 |
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| 50 | Dr. Asoke Nath | Computer Science | Designing and Implementing Conversational Intelligent Chat-bot Using Natural Language Processing, published in International Journal of Scientific in Computer Science, Engineering and Information Technology (IJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456-3307 |
| 51 | Dr. Asoke Nath | Computer Science | Data Hiding and Retrieval method using LSB substitution Algorithm, published in International Journal of Scientific in Computer Science, Engineering and Information Technology(IJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456-3307 |
| 52 | Dr. Asoke Nath | Computer Science | An Efficient Cross_Lingual BERT Model for Text Classification and Named Entity Extraction in Multilingual Dataset, published in International Journal of Scientific in Computer Science, Engineering and Information Technology (IJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456-3307 |
| 53 | Dr. Asoke Nath | Computer Science | Past, Present and Future of Quantum Computing : A Systematic Study, published in International Journal of Scientific in Computer Science, Engineering and Information Technology (IJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456-3307 |
| 54 | Dr. Asoke Nath | Computer Science | A Comprehensive study on Text Classification: Application of Convolutional Neural Networks and Deep Learning methods, published in International Journal of Scientific in Computer Science, Engineering and Information Technology (JJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456-3307 |
| 55 | Dr. Asoke Nath | Computer Science | Scope and Challenges in Convolutional AI using Transformer Models, published in International Journal of Scientific in Computer Science, Engineering and Information Technology (IJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456-3307 |
| 56 | Dr. Asoke Nath | Computer Science | Introduction to Quantum Gates: Implementation of Single and Multiple Gates, published in International Journal of Scientific in Computer Science, Engineering and Information Technology (IJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456-3307 |
| 57 | Dr. Asoke Nath | Computer Science | Trends In Natural Language Processing : Scope And Challenges, published in International Journal of Scientific in Computer Science, Engineering and Information Technology (IJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456- 3307 |
| 58 | Dr. Asoke Nath | Computer Science | A Comprehensive study on Quantum Key Distribution, published in International Journal of Scientific in Computer Science, Engineering and Information Technology (IJSRCSEIT), ISSN:2456-3057, Online ISSN: 2456-3307 |
| 59 | Dr. Ayan Chandra | Statistics | "Covid-19 and the South Asian countries: Factors ruling the pandemic" (2021) – Listed under Global Literature on corona virus disease by World Health Organisation |
| 60 | Dr. Chandrani Biswas | English | A Niche of One's Own: The Victorian Female Gothic Tradition and a reading of Elizabeth Gaskell's 'The Poor Clare' in Vision, Contestation and Deception: Interrogating Gender and the Supernatural in Victorian Shorter Fiction, ed. Oindrila Ghosh, 2021, Avenal Press, Kolkata, and The Jesuit Presence in Literature: The Poetry of Gerard Manley Hopkins (1844-1889) in Special Newsletter, Ignatian Year Celebration, 2021-22, vol.1 (Jul-Sept, 2021), 500th Anniversary of the Cannonball Moment of St. Ignatius of Loyola. |
| 61 | Dr. Debashish Bhattacharya | Bengali | <i>Shobdo Chador Ghum</i> , a collection of poems was published by Aloprithibi, Kolkata, in September2021. The volume has received the 'book of the year' award from <i>Aloprithibi</i> in their anniversary celebrations |
| 62 | Dr. Debashish Bhattacharya | Bengali | Banglay Baudelaire Charcha' has been published in Ebang Mushayera, August 2021 |

| 63 | Dr. Dibyendu Sen | Commerce | [Co-authored](2021, July). Climate and Agriculture in West Bengal. InFoundation for Agrarian Studies. ISBN: 978- 81-947175-5-3 |
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| 64 | Dr. Partha Pratim Ghosh | Economics | Liquidity infusion: An Assessment of Atmanirbhar Package Using E3-India Model, Published in "Economy-Wide Assessment of Regional Policies in India Application of E3-India Model" edited by Kakali Mukhopadhyay published by Palgrave Macmillan, ISBN : 978-3-030-75667-3 978-3-030-75668-0 (eBook) |
| 65 | Dr. Pia Ghoshal | Economics | Girls' Education and Economic Growth, published in Magis - Xaverian Journal of Education ISSN: 2319-3239 |
| 66 | Dr. Pia Ghoshal | Economics | Studies on Some Issue Specific to Demography during COVID-19 pandemic, Chapter 1, Published in Issues and Development in Health Research Volume 3, ISBN: 978-93-91595-14-2 eBook ISBN: 978-93-91595-16-6 |
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| 68 | Dr. Pia Ghoshal | Economics | Girls' Education and Economic Growth, Magis - Xaverian Journal of Education |
| 69 | Dr. Rajashik Sen | Commerce | (2021, January). A Study of Investment Habits of Professional Men and Women in Kolkata Post COVID-19 with Allusion to Mutual Funds. In Investing in Mutual Funds During Covid-19 Pandemic(1st ed.). Palmview Publishing. ISBN 978-81-943513-6-8 |
| 70 | Dr. Rajashik Sen | Commerce | [Peer Reviewed] (2021, October). Women Empowerment through Microfinance: A Study based on Kolkata and Howrah Region. In Recent Trends in Research in Business Studies. London: Redshine Publication. ISBN 978-1-329- 97238-4 |
| 71 | Dr. Ranjanendra Narauyan Nag | Economics | A Development Economy Model of Employment, Real Exchange Rate and Debt Dynamics: Towards an Understanding of Pandemic Crisis, published in Foreign Trade Review, Sage Journal ISSN: 0015-7325 (print) 0971-7625 (web) |
| 72 | Dr. Ranjanendra Narauyan Nag | Economics | Exchange Rate, Output and Macroeconomic Policy: A Structuralist Approach, published in The Pakistan Development Review ISSN: 2049-3630 |
| 73 | Dr. Rini Gangopadhyay | Bengali | Three essays on Jagadish Gupta, Bani Ray and Sajanikanta Das respectively have been published in the 'Rabibasar', <i>Aajkaal</i> in January, March, and July 2021 |
| 74 | Dr. Rini Gangopadhyay | Bengali | A series of translations from the works of Carl Gustav Jung has been published on the webzine <i>Abahaman</i> between April and July 2021 |
| 75 | Dr. Rini Gangopadhyay | Bengali | 'Dhorshoker Charitra Bodlayna', an essay, has been published in a web journal <i>Panchalika</i> in January2021 |
| 76 | Dr. Rini Gangopadhyay | Bengali | An essay has been published in the book Arun Sen in July 2021 |
| 77 | Dr. Rini Gangopadhyay | Bengali | Dr. Gangopadhyay has also published nine short stories, and more than forty original and translated poems in various electronic platforms over the year. |
| 78 | Dr. Sacaria Joseph | English | Para-religious Narratives: Antidotes to Caste Narratives. Café Dissensus.Iss. 59, September 2021,ISSN 2373-177X. Kaliyattam: Incarnating Othello in the World of Theyyam. Muse India.Iss.94, September 2021, ISSN: 0975-1815.Kafkaesque in Modern India. Indian Currents. Vol. XXXIII. Iss.29, 2021,pp. 46-47. Ideas at 75 –Inheritance of a Mythical Past. Indian Currents. Vol.XXXIII. Iss.34,2021,pp. 16-18. Taliban Back in Drivers Seat. Indian Currents. Vol.XXXIII. Iss. 35, 2021,pp. 22-24. Dr Joseph has also published a short story titled Atonement on a Pandemic Saturday. Muse India. Iss. 99, September-October 2021, ISSN: 0975-1815. |
| 79 | Dr. Sarbari Guha | Physics | An investigation on gravitational entropy of cosmological models, published in International Journal of Modern Physics D, Vol. 30, (2021) 2150051, ISSN : 0218-2718 (print) 1793-6594 (web) |
| 80 | Dr. Sarbari Guha | Physics | Dynamical conditions and causal transport of dissipative spherical collapse in f(R, T) gravity, Published in European Phys. J. Plus, Vol. 136, (2021) 460. ISSN : 1292-8941 (print) 1292-895X (web) |

| 81 | Dr. Sarbari Guha | Physics | Propagation of Axial and Polar Gravitational Waves in Kantowski-Sachs Universe, published in Physics of the Dark Universe, Vol. 34 (2021) 100890, ISSN : 2212-6864 |
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| 82 | Dr. Saswati Chaudhuri | Commerce | Health, Health Production and Input Financing: A Theoretical Note, Theoretical & Applied Economics |
| 83 | Dr. Saswati Chaudhuri | Commerce | A Note on Unemployment of Unskilled Labor due to COVID-19 led Restriction on Migration and Trade, Review of Economics |
| 84 | Dr. Saswati Chaudhuri | Commerce | E-Personality of the Online Shopper: A Study with Reference to Kolkata." (With M. Gupta)Manthan: Journal of Commerce and Management |
| 85 | Dr. Shaoni Shabnam | Sociology | 'Doing Good, Being Political: Middle Class Bhadralok Narratives from Neoliberal India', in Manish K. Jha & Pushpendra (Eds.) Beyond Consumption: India's New Middle Class in the Neo-Liberal Times, by Routledge India. ISBN 9780367565718 |
| 86 | Dr. Sharadia Dey | Environmental Studies | Nasrin, T., Dey, S. and Mondal, S. (2021). Mathematics in computational science and engineering. Scrivener Publishing 100 Cummings Centre, Suite 541J Beverly, MA 01915-6106, Wiley. Satellite-based estimation of ambient particulate matters (PM2.5) over a metropolitan city in eastern India. pp. 135 – 144 |
| 87 | Dr. Shaunak Roy | Commerce | Roy, S. & Banerjee, S. (2021). Cross-Cultural Dissimilarities in the Perception of Brand Personality of Select Smartphones: Evidence from West Bengal, India and Bangladesh. NMIMS Management Review [Indexed in WoS], 29(2). ISSN: 0971-1023 |
| 88 | Dr. Shaunak Roy & Dr. Dr. Shivaji Banerjee | Commerce | Probing into the Influence of 'Green' Brand Personality on the Purchase Dynamics of Consumers: An Empirical Analysis. In Nilkant, D., Agarwal, V and Sunitha, B. K. (E d s.). M a n a g e m e n t a n d Sustainability: Rethinking Social Innovation and Business Ethics in Sustainability Development. Eureka Publications. ISBN: 978-81-950380-4-6 |
| 89 | Dr. Shaunak Roy & Dr. Dr. Shivaji Banerjee | Commerce | Does 'Green' Brand Personality have any Impact on Consumers' Purchase Intentions, Engagement and Loyalty? IIMS Journal of Management Science, Vol. 12(1); ISSN: 0976-030X |
| 90 | Dr. Shaunak Roy & Dr. Dr. Shivaji Banerjee | Commerce | Cross-Cultural Dissimilarities in the Perception of Brand Personality of Select Smartphones: Evidence from West Bengal, India and Bangladesh. (ISSN: 2320 – 2882) |
| 91 | Dr. Shaunak Roy & Dr. Dr. Shivaji Banerjee | Commerce | Driving Digital Transformation for Competitive Distinctiveness: The Case of Saregama Carvaan 2.0. In Omrane, A. and Bag, S. (Eds.). New Business Models in the Course of Global Crises - Lessons from COVID-19 and beyond. Springer Publications. 978-3- 030-79925-0 |
| 92 | Dr. Shaunak Roy & Rudra Debnath | Commerce | Assessing the Relevance of the Indian IT Sector in the COVID and Post-COVID Paradigm Youthink - ISSN: 2347- 6222 |
| 93 | Dr. Dr. Shivaji Banerjee | Commerce | "Explain the Influence of Green Marketing Factors on Purchasing Decision Makeup of Urban Youth: An Empirical Study" Wesleyan Journal of Research VOL 14 NO 01 (VI)-January 2021 ISSN:0975- 1386 UGC care approved |
| 94 | Dr. Dr. Shivaji Banerjee | Commerce | C h a p te r e nt i t l e d " D r i v i n g D i g i ta l Transformation for Competitive Distinction: The case of Saregama Carvaan 2.0"Published in book entitled "New Business Models in the course of Global Crisis " published by Springer, (Switzerland) Joint editors – Amina Omrane & Dr. Sudin Bag |
| 95 | Dr. Dr. Shivaji Banerjee & Dr. Shaunak Roy | Commerce | "Strategic Brand Management in a VUCA World" Black Aviat Publishers |
| 96 | Dr. Shoma Chooudhury Lahiri | Sociology | Mending the Social? : Reflections on Farmer's Agitations in Contemporary India in Sikh Research Journal Vol 6. No 2. 21-32 |
| 97 | Dr. Shoma Chooudhury Lahiri | Sociology | Performing Tradition, Constituting Heritage: Work, Life and Social Transformation among the Kumbhakars in Kumartuli in Samir Kumar Das and Bishnupriya Basak (ed) The Making of the Goddess Durga in Bengal: Art, Heritage and the Public. Springer Nature, Singapore. 113-128. ISBN 978-981-16-0262-7 |

| 98 | Dr. Shoma Chooudhury Lahiri | Sociology | Women's struggles over religion and citizenship in contemporary India in Contemporary South Asia Special Section: Lived Religions of South Asian Hindu and Muslim Woman. Vol 29: 2, 281-287 |
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| 99 | Dr. Soheli Ghose | Commerce | Auditing & Assurance for Students, published by Lawpoint Publications ISBN: 978-93-86185-97-6 |
| 100 | Dr. Suchandana Bhattacharyya | English | Echoes: Context and Text: Exploring themes of Motherhood in Alice Walker's Fictions, Education Times, vol. IX, no.6, pp.156-160, 2021, ISSN 2319-8265 |
| 101 | Dr. Sudakshina Basu | Bengali | Je Alalnathe Jaoa Hayni', a poem, was published in the webzine Srishti Sandhan on 3 January 2021. |
| 102 | Dr. Sumanta Dutta | Commerce | Book on "Research and Publication Ethics in Social Science", Bharti Publications, New Delhi (ISBN:978-93-90818-70-9) June, 2021 |
| 103 | Dr. Sumanta Dutta | Commerce | Book on "Strategic Management: Concepts and Cases" (Second Edition), Bharti Publications, New Delhi (ISBN:978-93-86608-77-2). |
| 104 | Dr. Sumanta Dutta | Commerce | Article published in IIMS Journal of Management Science, Vol. 12, No. 1, January-April, 2021, pp- 1-16 [ISSN (Print): 0976-030X, ISSN (Online): 0976-173X] |
| 105 | Dr. Supriyo Patra | Commerce | [Co-authored] (2020, October -2021, March). A Study on Grocery and Household items Buying Behaviour in Kolkata. Journal of Services Research, 20(2). ISSN: 0972- 4702 (Print) 2581-3412 (Online). |
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| 158 | Prof. Tinni Goswami | History | Contributed a chapter in an edited book by Biswas, Swagata, Ghosh, Paromita, Neogi, Susmita on 'Issues of Gender Equality and Sustainable Development', AAYU Publications, New Delhi, 2021 |
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