

SAMUEL MITRA

Qualification: B.Com; M.Com; MBA; UGC-NTA NET; PhD (currently pursuing)

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BIOGRAPHICAL SKETCH

Prof. Samuel Mitra is an Assistant Professor in Management in the Department of Commerce (Evening), St. Xavier's College (Autonomous), Kolkata, besides also pursuing his doctoral degree from the same institution from December 2021 in a Jesuit theme. Prof. Samuel is a former student of St. Xavier's Collegiate School, Kolkata and St. Xavier's College (Autonomous), Kolkata where he pursued his higher studies. He successfully cracked the National Eligibility Test (NET) in 2020, thus making him eligible for teaching in any college in India. Besides, being actively immersed in academics, Prof. Samuel also takes keen interest in other co-curricular activities like Basketball, Cricket, Football, Volleyball, Western Dancing, Parkour, Mixed Martial Arts, Sketching and Free running. Prior to joining as a faculty in St. Xavier's College (Autonomous), Kolkata, he also worked in the PhD Cell Office of St. Xavier's College (Autonomous), Kolkata.

Prof. Samuel has published over 55 research papers across Scopus journals, UGC Care journals, Peer Reviewed and Referred journals and edited volumes of international repute. He has also presented over 40 research papers in International Conferences with 30 of such presentations coming outside West Bengal across the whole India and even outside India in reputed countries like France and Spain. He has also authored 4 books which are available on Amazon and Flipkart. Prof. Samuel is a recipient of 10 Best Paper Awards with 7 of such best paper awards having been received outside West Bengal. Recently he also stood first in the Ignatius 500 Essay Writing Competition held by St. Xavier's College (Autonomous), Kolkata, where he was felicitated with a cash prize of Rupees Ten Thousand. Some of his inimitable feats outside India stood in Australia where he was felicitated by the award of Best Young Researcher in 2020 and Excellence in Research in the field of Commerce in 2021. His key areas of research interests include Experiential Marketing, Retailing, Branding, Forensic Accounting, Demonetization, Foreign Direct Investment, Sustainable Development, Jesuit Education, Spiritualism and Theology.

PERSONAL DOSSIER

- NATIONALITY : Indian
- RELIGION : Roman Catholic
- CATEGORY : General
- MARITAL STATUS : Single
- LANGUAGES KNOWN : English, Bengali and Hindi
- HOBBIES : Cricket, Basketball, Swimming, Western Dance, MMA & Parkour

KEY SKILLS IN INFORMATION TECHNOLOGY (IT)

OPERATING SYSTEMS	:	WINDOWS XP,2007 & WINDOWS XP,2010
MICROSOFT OFFICE TOOLS	:	WORD,EXCEL,POWERPOINT,ACCESS,ONENOTE,PUBLISHER
ERP TOOLS	:	TALLY ERP9
ECONOMETRIC SOFTWARES	:	SPSS; AMOS; R SOFTWARE

PROFESSIONAL CERTIFICATIONS & ACCOLADES

SWIMMING & KARATE COURSE	YMCA, COLLEGE SQUARE, KOLKATA
DIPLOMA IN HOTEL MANAGEMENT	THE ASSEMBLY OF GOD CHURCH VOCATIONAL SCHOOL, KOLKATA
NATIONAL ELIGIBILITY TEST (NET)	UNIVERSITY GRANTS COMMISSION-NATIONAL TESTING AGENCY
BEST YOUNG RESEARCHER	CISWA - PERTH, AUSTRALIA
EXCELLENCE IN RESEARCH IN THE FIELD OF COMMERCE	AUSTRALASIAN RESEARCH MANAGEMENT SOCIETY
WINNER OF IGNATIUS-500 COMPETITION IN ESSAY WRITING	ST. XAVIER'S COLLEGE (AUTONOMOUS), KOLKATA
