St. Xavier's College (Autonomous), Kolkata

College with potential for Excellence, College of Excellence, College with a Special Heritage Status, NAAC ACCREDITED A++, Ranked 8th in NIRF 2022 under "College" category, ISO 9001: 2015 Certified

SEVEN-DAY FACULTY DEVELOPMENT PROGRAMME

on

Pedagogical Innovations in Management Teaching and Research

organized by

Postgraduate and Research Department of Commerce

&

Department of Management Studies

in collaboration with

St. Xavier's College, Internal Quality Assurance Cell (IQAC)

14th to 20th February, 2023

St. Xavier's College (Autonomous), Kolkata

A Christian Minority Jesuit Higher Educational Institution, St. Xavier's was founded in 1860 by a Catholic Minority Religious body, the Society of Jesus, and was affiliated to Calcutta University in 1862. The college was granted autonomy in 2006 and was awarded the status of College with Potential for Excellence in the same year by UGC. The college received College of Excellence status in 2014 followed by the College with a Special Heritage Status in 2015. It received the highest ever NAAC rating of A++ with 3.77 CGPA. St. Xavier's College, Kolkata, has secured the 8th rank in India Ranking 2022 for colleges, conducted by National Institutional Ranking Framework (NIRF) under Ministry of Human Resource Development (MHRD), Government of India. Xavier's College offers UG and PG courses under five faculties: Arts, Science, Commerce, Business Administration, and Education. It also offers various professional certificate and diploma courses under Career Oriented Programmes and Computer Centre. St. Xavier's College (Autonomous) has been certified as meeting the requirements of ISO 9001:2015 on 3rd July 2019. New feathers get added year after year to the cap of this great institution whose only objective is "for the greater glory of God".

St. Xavier's College offers Ph.D in Science, Commerce & Arts. Inspired by the Vision of St. Ignatius of Loyola (Founder of the Jesuit Order) of forming "Men and Women for and with others". St. Xavier's continues to strive to promote a humane society based on love, freedom, liberty, justice, equality and fraternity.

Objectives:

• To be updated with current industry practices and developments in the areas of marketing, HR, strategy, and entrepreneurship.
• To be appraised of the latest pedagogical innovations in the areas of management teaching.
• To build skills in conducting high quality research and publications in management and allied domains.

Theme:

The theme of this Faculty Development Programme centres around the pedagogical innovations taking place in the field of management teaching and research, both in the industry and in academia. It aims to track recent developments in industrial and organizational practices in order to prescribe improvements to the teaching of management while simultaneously acquainting the participants with cutting-edge tools and techniques of research.

Thrust Areas:

• Business strategy amidst volatility, uncertainty, complexity and ambiguity.
• Innovations in retailing in an increasingly virtual marketing paradigm.
• Advanced consumer research methods
• Achieving work-life balance through mindfulness.
• Emerging areas of research in human resource management.
• Pedagogical innovations in teaching organizational behaviour and human resource management.
• Entrepreneurial research.
• Finance and incubation for start-ups and SMEs.
• Sustainability and business strategy
• Research ethics and publishing in reputed journals.

Who will benefit?

Faculty members teaching courses at the undergraduate and post-graduate level in the areas of general and strategic management, marketing, consumer behaviour, advertising, logistics and sales management, retailing, organizational behaviour, human resource management, entrepreneurship and other allied disciplines are expected to benefit the most.

How to Register?

- Registration is on first come first serve basis as only limited seats are available. Registration fees for participants Rs. 2,000 is to be paid online.

- **NOTE: Issuance of Certificate of Participation is subject to presentation of NOC from the Head of the Institution of the participant to the organizers of the FDP.**

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Dr. Partha Pratim Ghosh – IQAC Coordinator
Dr. Amitava Roy – Dean, Department of Commerce (Morning)
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Dr. Sanjib Kumar Basu – Dean, Postgraduate Department of Commerce
Prof. Sougata Banerjee – Dean, Department of Management Studies
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