AtishProsadMondal

**Qualification**: M.COM., Ph.D. [SLET Qualified in 1996]

**Designation**:

Educational

Associate Professor,

Department of Commerce.

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AtishProsadMondal is a third-generation teacher. Born in 1970, he completed his Masters in Commerce from University of Calcutta. He is teaching in the department of Commerce of St. Xavier's College (Autonomous) Kolkata since 1998 as a full-time faculty in the substantive post. He worked as guest faculty in number of colleges and management institutes.

He has been awarded Ph.D. degree by University of Calcutta in 2009 on the topic "A Study of Ecotourism in the Sunderbans of West Bengal". UGC has granted him a funded research project to work on a master plan to develop tourism prospective of the Sunderbans region which has been completed by him in 2008. He is an honorary Major of the Indian Army as he looks after the NCC of the college apart from his teaching assignment. In July 2010 he led the directorate of West Bengal and Sikkim to the special national integration camp (SNIC) at

Srinagar (J&K) and being awarded as "Most Enterprising ANO" by the Additional Director General (A) of NCC. He is also the recipient of the Director General of NCC's Appreciation Medal 2022.

He has been appointed as the secretary of the Board of Trustees of St. Xavier's College Provident Fund [An Exempted fund u/s 17(1) of the EPF Act 1952] w. e.

f. 21.04.2006 for a term of five years and re-appointed for another three terms. He had been the member of the Indian delegation to Pakistan in 2005. He has been invited in number of international conferences abroad to deliver on tourism and business issues.

He has written number of articles on tourism and taxation issues in various journals.



**Research Interest:** Issues related to sustainable tourism.

### **Publications Books**

- 1. Co-authored a book on "Indian Financial System and Financial Market Operations", published by New Central Book Agency Pvt. Ltd. in the year 2004. [ISBN 81-7381-456-2]
- 2. Co-authored a text book on "Auditing & Assurance", published by Tee Dee Publications in the year 2019. [ISBN13-978-93-83819-35-5].
- 3. Co-authored a text book on "*AdhunikNirikha Shastra*" published by Tee Dee Publications in the year August 2022. [ISBN13 978-93-83819-45-4].
- Authored a Coffee Table Book titled "Chronicle of a Century- Centennial Commemoration of Uniformed Services in St. Xavier's College (Autonomous) Kolkata," published by St. Xavier's College (Autonomous) Kolkata.

### Articles

1."A brush with the Army"- article on NCC, published in The Statesman on 20th May 2003.

- 2. "Tax structure in India"- article published in the magazine of UGC Academic Staff College, Calcutta University in the year 2003.
- 3. "Ecotourism in the Sunderbans"- abstract of paper published in the conference journal of Ecotourism Australia in 2006.

4. "Medical Tourism-An Emerging Business Opportunity"-published at YOUTHINK journal of Department of Commerce St. Xavier's College, Kolkata in 2010, volume V issue.

5. "Revisiting Tax Amnesty Scheme: In the Light of Current Black Money Phenomena" article published in the journal of Association of Corporate Advisors & Executives, Kolkata September 2011 issue.

- 6. "Indian Tourism Scenario- an Overview"- published at YOUTHINK journal of Department of Commerce St. Xavier's College, Kolkata in 2012, volume VII issue.
- "Carbon Credit: A Burning Business Issue"- published in the international journal of Academy of Business and Retail Management UK in November 2012. [ISSN 2047-2854]

8. "Prospects of Developing Sustainable Rural Tourism in the Eastern Part of India" published by Agro Economic Research Centre, Visva-Bharati University, as working paper no: 3, published on June 2014.

9."Fair Price Medicine Shops in West Bengal"- published at YOUTHINK journal of Department of Commerce St. Xavier's College, Kolkata in 2015, volume X issue (ISSN 2347-6222).

10."Prospects of developing sustainable heritage tourism in Kolkata" published in "Emerging Issues on Inclusive Growth, Business and Environment" by Regal Publications 2016 [ISBN 978-81-8484-566-2]

11. "A Time Traveller in US Stock Exchange" – published at YOUTHINK journal of Department of Commerce St. Xavier's College Kolkata in 2016, Volume X1 [ISSN 2347-6222].

12. "Marwari Way of Business"-published at YOUTHINK journal of Department of Commerce St. Xavier's College Kolkata in 2018, Volume X111 [ISSN 23476222].

13."Physician Assisted Suicide Tourism-A Future Global Business Phenomenon -published in the international journal of Academy of Business and Retail Management UK in November 2018 [ISSN 2047-2854] Online [ISSN 2047-2862] Print.

14."State Sponsored Alcoholism Versus Bihar's Crusade- A Study"- published in the journal of Sustainability Issues in Commerce and Management, 2018 published by Gujranwala Guru Nanak Khalsa College, Civil Lines, Ludhiana (PB), India. [ISBN No:978-93-85835-94-0]. 15. "The Eternal Teachings of Hinduism in Everyday Life"- published in the International Journal of Hinduism & Philosophy (IJHP) United Kingdom in November 2019. [ISSN 2633-3783 (Print)] [ISSN 2633-3791 (Online)].

16. "Challenges in Conserving Residential Heritage- A Case Study of Heritage Houses in Kolkata" - published by Urban India- A Journal of the National Institute of Urban Affairs. Volume 41. Issue 11. July-December 2021 [ISSN 0970-9045].

17. "NCC as General Elective Credit Course – A new initiative ". Published by Department of Education ,St. Xavier's College(Autonomous), Kolkata.ISSN no.2319-3239, February 2023.

18. "Controversy on Government's Control over Hindu Religious Identities in India – A Study" Published by Seybold Report on April 2023. [ISSN 1533-9211]

# Report

Report submitted to the UGC in the year 2008 on "A Study of Eco-tourism in the Sunderbans of West Bengal" against a minor research project granted to the researcher.

# Invited Talks \ Papers presented a.

# **International Conference**

i. Being invited at the international conference in Australia (Townsvile-North Queensland) organized by Ecotourism Australia during 30th October-3<sup>rd</sup> November2006 and presented a research paper on Eco-tourism in the Sunderbans of India. (Tour funded by the college and the organisers).

ii. Invited at University of London Union, London and presented a research paper on "Carbon Credit- A Burning Business Issue" during 7th -8th November 2012. The conference is being organised by Academy of Business and Retail Management UK. This paper has been awarded as **Best Presentation** by the organizers. (Tour funded by UGC Travel Grant).

iii. Presented a paper on "State Sponsored Alcoholism Versus Bihar's Crusade- A Study"- in the International Symposium on Frontiers of

International Finance during December 14-15, 2017 at Vinod Gupta School of Management, IIT Kharagpur, India.

iv. Chaired a technical session in the International Symposium on Frontiers of International Finance during December 14-15, 2017 at Vinod Gupta School of Management, IIT Kharagpur, India.

v. Presented a paper on "Physician Assisted Suicide Tourism-A Future Global Business Phenomenon" in the international conference held at London UK on 5th November 2018 organised by Academy of Business and Retail Management UK. (Tour funded by UGC Travel Grant).

vi. Chaired a technical session in  $9_{th}$  International Trade and Academic Research Conference London UK on  $5_{th}$  November 2018 Organised by Academy of Business and Retail Management UK.

vii. Being invited as keynote speaker in 4<sup>th</sup> International Conference on Globalisation, Entrepreneurship and Emerging Economies (ICGEEE), 8-10 December 2019 Dhaka, Bangladesh. (Tour sponsored by the organisers).

viii. Being invited as keynote speaker on "Spiritual Intelligence" in 2nd International Conference on Hinduism, Management & Philosophy (ICHMP) on 7th November 2020 in a virtual conference, co-hosted by the Bhagavad Gita Research Foundation (BGRF) & International Journal of Hinduism & Philosophy (IJHP).

ix. Being invited as keynote speaker to CBER-FUE 11<sup>TH</sup> International Conference on the Restructuring of the Global Economy, University of OxfordUnited Kingdom, Said Business School, Oxford during 8-9<sup>th</sup> August 2022. (Tour sponsored by the college and the organisers).

#### b. National Conference

- x. Invited as a speaker by Eastern Zonal Psychological Association to deliver on, Modern society and psychological services"- an interactive session on January 13& 14 2007 at MeghnadSaha Auditorium, University of Calcutta.
- xi. Invited as a speaker to the seminar on Sports Management organized by City College on the topic "NCC-Nation's Pride" on 29th November 2012.

xii. Invited as guest speaker to deliver a single lecture on "Prospects of developing

Sustainable rural tourism in the eastern part of India" by Agro-economic research Centre of VisvaBharati University on 18th June 2013.

- xiii. Presented a paper on "Prospects of developing sustainable heritage tourism in Kolkata" on 7th September 2013 at a national conference organized by St. Xavier's College Kolkata.
- xiv. Being appointed as the resource person for delivering lectures on National Security and Disaster Management issues at the IAS Training Course conducted by St. Xavier's College (Autonomous) w.e.f. 11 April 2014.

#### Ph.D. Guidance

Presently three research scholars have been registered under his supervision in order to pursue Ph.D.

#### **Other Achievements**

- Working as Faculty member and Ph.D. supervisor in the post graduate department of Commerce St. Xavier's College (Autonomous) Kolkata.
- Appointed as the member of the enquiry committee constituted by Government of West Bengal, Department of Higher Education to look into some allegations against the authority of University of Gaur Banga in May 2017.
- Being the Parade Commander of the Ceremonial Guard of Honour to the visit of Major General R P Dastane, G-O-C Bengal Area on 15<sup>th</sup> August 2009 in St. Xavier's College (Autonomous) Kolkata.
- Recipient of 'Best ANO Award' from the Group Commander of Kol C Group NCC in 2016.
- Being felicitated by Lt. General Abhay Krishna, PVSM,UYSM,AVSM,SM,VSM, the General Officer CommandinginChief, Eastern Command of the Indian Army in recognition of his dedicated service to SXCNCC during 11<sub>th</sub> Convocation of St. Xavier's College (Autonomous) Kolkata on 16<sup>th</sup>January 2018.
- Member of the executive committee of Youth Hostels Association of India Howrah District Committee since 2014 and elected as Chairman since 2020 for a term of three years.

- Appointed as the Board Observer for the West Bengal Joint Entrance Examination in 2006, 2018-2022 and for XAT-2018.
- Being nominated as member of the governing body of St. Xavier's College (Autonomous), Kolkata from August 2018 till September 2021.
- Member of the Editorial Board of International Journal of Higher Education and Management (IJHEM) United Kingdom in 2019.
- Member of the Board of Studies of BBA of MaulanaAbulKalam Azad University of Technology, West Bengal w.e.f. 19.02.2020.
- Being the Head of the department of Accounting and Finance, Since 1<sup>st</sup> July, 2022.
- Travelled three continents and all the states of India.